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## BEFORE THE ARIZONA CORPORATION COMMISSION

MARC SPITZER

Chairman

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Commissioner

WILLIAM MUNDELL

Commissioner

JEFF HATCH-MILLER

Commissioner

MIKE GLEASON

Commissioner

Arizona Corporation Commission

DOCKETED

APR 18 2003

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IN THE MATTER OF QWEST  
COMMUNICATIONS INTERNATIONAL  
INC.'S, QWEST SERVICES  
CORPORATION'S, AND QWEST  
CORPORATION'S NOTICE OF SALE,  
REQUEST FOR WAIVER, OR  
APPLICATION FOR APPROVAL OF THE  
SALE OF THE ARIZONA OPERATIONS OF  
QWEST DEX, INC.

DOCKET No. T-01051B-02-0666

**QWEST CORPORATION'S NOTICE OF  
FILING SURREBUTTAL TESTIMONY**

Qwest Corporation ("Qwest") hereby provides notice of filing the Surrebuttal Testimony and Exhibits of Maureen Arnold, Philip E. Grate, Peter C. Cummings and Anne Koehler-Christensen in the above referenced matter.

DATED this 18<sup>th</sup> day of April 2003.

FENNEMORE CRAIG

By

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2 this 18<sup>th</sup> day of April 2003, to:

3 Docket Control  
4 ARIZONA CORPORATION COMMISSION  
5 1200 West Washington Street  
6 Phoenix, AZ 85007

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8 this 18<sup>th</sup> day of April 2003, to:

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9

**BEFORE THE ARIZONA CORPORATION COMMISSION**

**IN THE MATTER OF QWEST  
COMMUNICATIONS, INTERNATIONAL  
INC.'S, QWEST SERVICES  
CORPORATION'S, AND QWEST  
CORPORATION'S NOTICE OF SALE,  
REQUEST FOR WAIVER, OR  
APPLICATION FOR APPROVAL OF THE  
SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.**

**DOCKET NO. T-01051B-02-0666**

**SURREBUTTAL TESTIMONY OF**

**MAUREEN ARNOLD**

**ON BEHALF OF**

**QWEST CORPORATION**

**APRIL 18, 2003**

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1

**I. IDENTIFICATION OF WITNESS**

2 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

3 A. My name is Maureen Arnold. My business address is 4041 N. Central Ave.,  
4 Phoenix, Arizona.

5 **Q. ARE YOU THE SAME MAUREEN ARNOLD WHO FILED DIRECT**  
6 **TESTIMONY FOR QWEST IN THIS DOCKET?**

7 A. Yes.

8

**II. PURPOSE AND SUMMARY OF TESTIMONY**

9 **Q. WHAT IS THE PURPOSE OF QWEST'S SURREBUTTAL TESTIMONY IN**  
10 **THIS DOCKET?**

11 A. The purpose of my testimony is to support the settlement stipulation dated  
12 April 10, 2003, between Staff and Qwest (the "Stipulation"). I explain why the  
13 settlement set forth in the Stipulation is in the best interests of both Qwest  
14 shareholders and Arizona ratepayers. I will also respond to certain  
15 statements made by Dr. Johnson on behalf of the Residential Utility  
16 Consumer Office (RUCO) and Mr. Lee on behalf of the Department of  
17 Defense (DOD).

18 Qwest will also present the testimony of Peter C. Cummings, Phillip Grate  
19 and Ann Koehler-Christensen. Mr. Cummings responds to Dr. Johnson's  
20 testimony suggesting that this Commission's approval of the proposed  
21 transfer is both not necessary to preserve the financial position of QC and its

1 parent and is not sufficient to meet these goals. Mr. Grate and Ms. Koehler-  
2 Christensen rebut those portions of Mr. Lee's and Dr. Johnson's testimony  
3 that deal with any ratepayer interest in the directory operations, and correct  
4 Mr. Lee's calculation and allocation of the Arizona portion of the gain from the  
5 sale.

6 While Qwest felt it was important to respond to these portions of Mr. Lee's  
7 and Dr. Johnson's testimony, the appropriate focus of this proceeding at this  
8 point is whether the Stipulation reached by Qwest and Staff is in the public  
9 interest. Qwest urges the Commission to adopt the Stipulation as in the  
10 public interest. Importantly, in the event the Commission does not approve  
11 and adopt the Stipulation, then its consideration of Qwest's Application is  
12 governed by the terms of the 1988 Settlement Agreement between the  
13 Commission and Mountain Bell, Qwest's predecessor. Neither Mr. Lee nor  
14 Dr. Johnson offer any rational reason why that would not be the case—other  
15 than the fact that they would clearly prefer that the 1988 Settlement  
16 Agreement not control the issues in this case, given that their proposals are  
17 starkly inconsistent with that Agreement. For that reason, Mr. Lee's testimony  
18 concerning the ratepayer's interest in the gain from the sale and Dr.  
19 Johnson's calculation of increased imputation are essentially irrelevant to the  
20 consideration of this Application. In any event, Mr. Grate's and Ms. Koehler-  
21 Christensen's testimony demonstrates that Mr. Lee's calculation of the  
22 regulatory gain on this transaction is not only irrelevant, but also erroneous.

1                   **III.       THE STIPULATION IS IN THE PUBLIC INTEREST**

2   **Q. PLEASE DESCRIBE GENERALLY THE STIPULATION BETWEEN QWEST**  
3   **AND STAFF?**

4   A. The Stipulation was the product of extensive negotiations between Staff and  
5   Qwest and provides in pertinent part, contingent on the Commission  
6   approving and adopting the Stipulation, that: (1) the parties agree that the  
7   Application filed by Qwest should be approved by the Commission; (2) the  
8   1988 Settlement Agreement between Mountain Bell and the Commission is  
9   superceded; and (3) starting on July 1, 2003, for a period of fifteen years,  
10   directory revenues in the amount of \$72 million will be imputed to Qwest in  
11   any rate case, earnings or price cap review proceedings or other rate  
12   proceeding. After that 15 year period, imputation ceases.

13   **Q. DO YOU BELIEVE THAT THE STIPULATION IS IN THE PUBLIC**  
14   **INTEREST?**

15   A. Yes. There are several obvious benefits to the Stipulation. First, the level of  
16   imputation increases from a presumptive level of \$43 million as set by the  
17   1988 Settlement Agreement to a definite amount of \$72 million. This change  
18   will have a significant impact on the rates paid by Qwest customers in Arizona  
19   for the next 15 years. Qwest's revenue requirement, and therefore its rates,  
20   will be lower than they otherwise would be absent the stipulation. Second,  
21   the approval of the Application is necessary in order to close the Rodney  
22   portion of the directory sale and will help Qwest meet its immediate financial  
23   needs. Mr. Cummings addresses this benefit of the Stipulation in his



1 testimony. Third, the replacement of the cumbersome methodology of  
2 imputing the fees and value of service received by Qwest from Dex with a  
3 specific negotiated sum removes uncertainty and complexity from future rate  
4 proceedings.

5 **Q. SHOULD THE COMMISSION APPROVE THE STIPULATION?**

6 A. Yes.

7 **IV. IN THE EVENT THE COMMISSION DOES NOT**  
8 **ADOPT THE STIPULATION BETWEEN QWEST**  
9 **AND STAFF, THEN THE PRIOR 1988**  
10 **SETTLEMENT AGREEMENT SETS THE**  
11 **PARAMETERS OF THE COMMISSION'S**  
12 **CONSIDERATION OF QWEST'S APPLICATION**

13 **Q. YOU MENTION THAT ONE OF THE BENEFITS OF THE STIPULATION IS**  
14 **THE INCREASE IN ANNUAL IMPUTATION AMOUNT FROM \$43 MILLION**  
15 **TO \$72 MILLION. IS THAT REALLY A BENEFIT OF THE STIPULATION?**

16 A. Yes. The 1988 Settlement Agreement remains in effect, pending the  
17 Commission's decision on whether to approve and adopt the Stipulation  
18 between Qwest and Staff, and applies to the Commission's consideration of  
19 Qwest's Application. Absent the adoption of the Stipulation, the Commission  
20 may not change the imputation methodology established by the 1988  
21 agreement.

**Q. WHY DO YOU BELIEVE THAT THE 1988 AGREEMENT APPLIES TO THIS APPLICATION ?**

A. While both Dr. Johnson and Mr. Lee suggest that the Commission can simply ignore the 1988 Settlement Agreement and impose additional conditions on this transaction, they provide no persuasive basis for this conclusion. They argue that the 1988 Settlement Agreement applies to the earlier transfer of the directory publishing business to Dex and not to this transfer to an unaffiliated third party. What they ignore is that the results of the earlier transfer from Mountain Bell to Dex and the terms of the 1988 Agreement provide the starting point for any analysis of this transaction.

Prior to 1984, Mountain Bell owned the directory publishing operations. In the 1988 Agreement, the Commission agreed to accept as valid and not challenge the transfer from Mountain Bell to U S WEST Direct, Dex's predecessor. Once the directory publishing operations were transferred to the directory publishing affiliate (then U S WEST Direct, now Dex) and the Commission had accepted the validity of that transfer, those operations were no longer owned by an entity regulated by this Commission. No Arizona statute requires Commission approval for the transfer of a business or assets that are not owned by a public service corporation. Similarly, the Commission's Affiliate Rules do not apply to a transfer of assets by an unregulated affiliate of a public service corporation. Any review by the Commission of the transaction under the Affiliate Rules must be governed by the Commission's prior recognition that Dex owns the directory publishing assets and Qwest Corporation does not.

1 Any claim that the Commission can unilaterally change the imputation  
2 methodology set in the 1988 Agreement or now impose conditions on the  
3 transfer of the assets from Dex to the Buyer amounts to an indirect challenge  
4 to the validity of the original transfer from Mountain Bell to Dex. It is my  
5 understanding that the Arizona Court of Appeals said that the Commission  
6 could not challenge the 1984 transfer directly or indirectly.

7 Unless the 1988 Agreement is superceded by the Stipulation between Qwest  
8 and Staff in this proceeding, imputation in future rate proceedings remains  
9 governed by the formula set in that agreement—the fees and value of  
10 services received by Qwest from Dex.

11 **V. REBUTTAL OF RUCO WITNESS BEN JOHNSON**

12 **Q. DO YOU AGREE WITH MR. JOHNSON'S STATEMENT ON PAGE 21**  
13 **THAT THE ONLY PUBLIC INTEREST BENEFIT FOR THE SALE OF DEX**  
14 **IS THAT ARIZONANS MAY SUFFER IF QCI IS FORCED INTO**  
15 **BANKRUPTCY?**

16 **A.** No. The potential difficulties for Arizona ratepayers if QCI (or Qwest) is  
17 forced into bankruptcy should not be underestimated. Avoiding a potential  
18 bankruptcy, however, is not the only benefit of the sale. As the Stipulation  
19 provides, another obvious benefit is increased and certain imputation. That  
20 benefit, of course, is contingent upon the Commission adopting and  
21 approving the Stipulation, per its terms. Further, the Stipulation secures the  
22 benefits of increased imputation for future rate proceedings in Arizona.

1    **Q. DO YOU AGREE WITH DR. JOHNSON THAT LOCAL EXCHANGE RATES**  
2       **MAY INCREASE AS A RESULT OF THE SALE OF THE DIRECTORY**  
3       **PUBLISHING OPERATIONS?**

4    A. No. Dr. Johnson seems to be concerned that after the transfer Qwest will  
5       argue for a lower level of imputation. The Stipulation precludes any such  
6       argument and obviates that concern. Indeed, the Stipulation increases the  
7       amount of directory revenue imputation beyond that set in the 1988  
8       Settlement Agreement. Based on the Stipulation, Qwest is obligated to  
9       impute this additional revenue beginning with its 2003 filing for review of the  
10      Price Cap Plan. Far from increasing rates, this increased imputation will have  
11      the effect of reducing Qwest's revenue requirement, thereby lowering the  
12      rates Qwest would otherwise be able to charge.

13   **Q. ON PAGE 4 OF HIS TESTIMONY, DR. JOHNSON STATES THAT "THE**  
14       **COMPANY HAS NOT PROVIDED ADEQUATE ASSURANCES THAT**  
15       **RATES WILL NOT INCREASE AS A RESULT OF THE PROPOSED**  
16       **TRANSACTION." DO YOU AGREE WITH THAT ANALYSIS ?**

17   A. No, I do not. The Stipulation provides for increased imputation for fifteen  
18       years. This ensures that the transfer of directory assets will have no adverse  
19       impact on the rates charged by Qwest. Indeed, as previously described, the  
20       increased imputation will cause Qwest's rates to be lower than they  
21       otherwise would be, absent the Stipulation.

22   **Q. SIMILARLY, ON THE SAME PAGE DR. JOHNSON STATES "ONCE THE**  
23       **DIRECTORY PUBLISHING OPERATIONS ARE NO LONGER BE (SIC)**

17 A. Yes.

BEFORE THE ARIZONA CORPORATION COMMISSION

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SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.

STATE OF ARIZONA  
COUNTY OF MARICOPA

DOCKET NO. T-01051B-02-0666

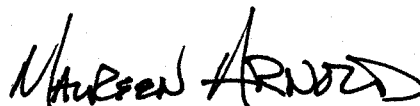
AFFIDAVIT OF  
MAUREEN ARNOLD

SS

Maureen Arnold, of lawful age being first duly sworn, depose and states:

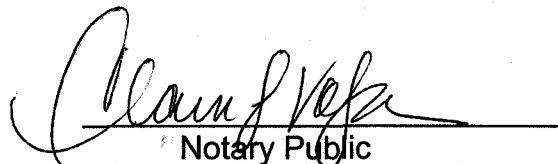
1. My name is Maureen Arnold. I am Director of Regulatory Matters for Qwest Corporation in Phoenix, Arizona. I have caused to be filed written surrebuttal testimony in Docket No. T-01051B-02-0666.
2. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded are true and correct to the best of my knowledge and belief.

Further affiant sayeth not.



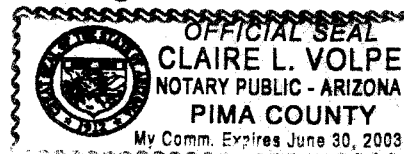
Maureen Arnold

SUBSCRIBED AND SWORN to before me this 18<sup>th</sup> day of April, 2003.

  
Notary Public

My Commission Expires:

6.30.03



**BEFORE THE ARIZONA CORPORATION COMMISSION**

**IN THE MATTER OF QWEST  
COMMUNICATIONS, INTERNATIONAL  
INC.'S, QWEST SERVICES  
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SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.**

**DOCKET NO. T-01051B-02-0666**

**SURREBUTTAL TESTIMONY OF**

**PHILIP E. GRATE**

**ON BEHALF OF**

**QWEST CORPORATION**

**APRIL 18, 2003**

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**I. IDENTIFICATION OF WITNESS**

**Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

A. My name is Philip E. Grate. My business address is 1600 7<sup>th</sup> Avenue,  
Seattle, Washington.

**Q. WHAT IS YOUR POSITION WITH QWEST AND WHAT ARE YOUR  
RESPONSIBILITIES?**

A. As a State Finance Director for Qwest Corporation (Qwest), I serve as an  
expert witness for Qwest concerning regulatory finance and accounting  
matters.

**Q. WHAT IS YOUR EDUCATIONAL BACKGROUND AND WORK  
EXPERIENCE?**

A. My education and work experience, including the jurisdictions in which I have  
testified and the subjects upon which I have given testimony are set forth in  
Exhibit PEG-S1.

**Q. HAVE YOU PREVIOUSLY APPEARED BEFORE THIS COMMISSION AS A  
WITNESS IN REGULATORY PROCEEDINGS?**

A. Yes. I testified in Docket No. T-01051B-99-0105 (Rate Case) and Docket No.  
T-01051B-99-0497 (Qwest Merger).

1    **Q. HAVE YOU PREVIOUSLY FILED TESTIMONY IN THIS PROCEEDING?**

2    A. No.

3                    **II.                    PURPOSE AND SUMMARY OF TESTIMONY**

4    **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS DOCKET?**

5    A. The purpose of my testimony is to rebut certain portions of the pre-filed  
6        rebuttal testimony of Ben Johnson, Ph.D., on behalf of the Residential Utility  
7        Consumer Office (RUCO) and Richard B. Lee on behalf of the United States  
8        Department of Defense and all other federal executive agencies (DOD) in this  
9        matter.

10    Ms. Koehler-Christensen's surrebuttal testimony addresses opposing parties'  
11    incorrect assumptions about what portion of the gain from this sale can be  
12    said to be related to Qwest's regulated local telephone service. However  
13    that it just the first step in any gain-sharing analysis. My surrebuttal testimony  
14    discusses the principles for allocating the gain related to regulated telephone  
15    service between owners and ratepayers once the "regulatory asset" has been  
16    correctly defined.

17    However, the Commission probably need not address the issues Ms.  
18    Koehler-Christensen discusses or the issues I discuss here. As Ms. Arnold  
19    demonstrates in her surrebuttal testimony, the question of determining the  
20    gain related to Qwest's regulated local telephone service and the allocation of

1 that gain between owners and ratepayers becomes relevant only if: 1) the  
2 Commission does not approve the Settlement Stipulation between Qwest and  
3 Staff; and, in that event, 2) further finds that the prior 1988 Settlement  
4 Agreement between Qwest and the Commission does not govern these  
5 issues in this matter. While I believe that the Commission therefore may not  
6 reach the issues in my testimony, it is nonetheless important to address Dr.  
7 Johnson's and Mr. Lee's failure to use the correct principles of gain allocation  
8 and other defects in their positions.

9 **Q. THROUGHOUT THE REMAINDER OF THIS TESTIMONY HOW WILL YOU**  
10 **REFER TO VARIOUS LEGAL ENTITIES PERTINENT TO THIS CASE?**

11 A. I will refer to:

- 12 • RUCO and DOD collectively as "opposing parties;"
- 13 • Qwest Corporation as "Qwest;"
- 14 • Qwest's predecessors in Arizona as "the Company;"
- 15 • QwestDex, Inc. as "Dex;"
- 16 • The ultimate parent of Qwest and Dex, Qwest Communications  
17 International, Inc. as "QCI" and
- 18 • The Arizona Corporation Commission as the "Commission"

19 **Q. WHAT ISSUES WILL YOU ADDRESS IN YOUR TESTIMONY?**

20 A. The principal issues my testimony will address are:

- 1       • the failure of opposing parties to apply the appropriate standard for
- 2       determining the gain on the sale of utility assets.
- 3       • the failure of opposing parties to analyze the relevant history of the
- 4       corporate and regulatory history relating to directory publishing issues;
- 5       • the inappropriateness of the opposing parties' recommend regulatory
- 6       treatment of the Dex sale.

7       **Q. PLEASE SUMMARIZE YOUR TESTIMONY.**

8       A. I will show that opposing parties fail to apply the proper test for determining  
9       the disposition of gain on the sale of utility assets. That test is set forth in the  
10      landmark case, *Democratic Central Committee v. Washington Metropolitan*  
11      *Transit Commission* ("DCC"). The principles of equity upon which the test is  
12      based are that reward follows risk and benefit follows burden. I show that  
13      Arizona customers bore none of the risk or burden of directory operations or  
14      any of the Company's other operations from 1881 through at least 1919. My  
15      testimony shows that Arizona ratepayers have never borne the risk of capital  
16      losses on the intangible directory publishing assets that provide the value  
17      from which the gain in this sale is derived I also show that Arizona  
18      ratepayers have not borne the burden of the directory publishing operations  
19      under cost-of-service regulation specifically because they have received a  
20      subsidy from it.

1 I explain how the historical circumstances of the directory operations clearly  
2 mark the equities in favor of owners receiving the gain on the sale. I also  
3 explain that the equities under the current regulatory and competitive  
4 circumstances clearly lie in favor of owners.

5 I show that the Settlement Stipulation between Staff and Qwest (explained in  
6 Ms. Arnold's surrebuttal testimony) provides a benefit to ratepayers with a  
7 present value of \$630 million and that this amount is 92% of the gain from the  
8 portion of Dex's business related to Qwest's regulated local telephone  
9 service. My analysis of the incidence of risks and burdens demonstrates that  
10 the equities clearly lie in favor of the owners receiving the gain on sale.  
11 Consequently, I conclude that Qwest's agreement in the Settlement  
12 Stipulation to provide 92 percent of the gain to customers is more than  
13 reasonable. I urge the Commission to recognize this fact, and approve the  
14 Settlement Stipulation as in the public interest.

15 Finally, I demonstrate that Dr. Johnson's proposal to increase the amount of  
16 the imputation 320% is far in excess of the amount necessary to safeguard  
17 rates from increases due to the sale. I also explain why Mr. Lee's proposal to  
18 return \$970 million of gain to ratepayers is not reasonable.

19 **III. PRINCIPLES OF ALLOCATING GAIN FROM**  
20 **UTILITY ASSETS**

21 **A. Basic Principles of Allocating Gain from Utility Assets.**

1 **Q. ARE THE OPPOSING PARTIES' RECOMMENDATIONS BASED ON**  
2 **ACCEPTED PRINCIPLES FOR ALLOCATING THE GAIN ON UTILITY**  
3 **ASSETS?**

4 A. No. Neither Mr. Lee nor Dr. Johnson relies on such principles. Dr.  
5 Johnson's testimony makes no mention of gain allocation principles. Mr.  
6 Lee's testimony states:

7 It may be wishful thinking, but I hope that Qwest's April 1 Surrebuttal will  
8 forego controversial and convoluted legal arguments and simply accept  
9 the following:

- 10 1. Dex is available for sale by QCI because it was assigned to its  
11 predecessor specifically to subsidize local telephone rates  
12 2. It is appropriate, therefore, that a procedure (such as the one I  
13 propose) be implemented to ensure that the entire gain from the  
14 Dex sale benefits local service ratepayers.<sup>1</sup>

15 In my opinion, Mr. Lee's second conclusion—that all of the gain should go to  
16 the benefit of ratepayers—is incorrect specifically because he choose to  
17 disregard the equitable principles upon which gain should be allocated.

18 **Q. DO UTILITY CUSTOMERS OWN THE UTILITY ASSETS THAT SERVE**  
19 **THEM?**

20 A. No. As a general proposition, a utility's property belongs to the utility, which  
21 in turn belongs to its owners. Furthermore, as a general proposition, the  
22 utility's owners bear the risk of capital loss on their utility's property.

---

<sup>1</sup> Rebuttal Testimony of Richard B. Lee, page 11, line 5 to line 12.

1 Under certain circumstances, however, courts have held that a utility's  
2 customers can have an interest in a realized increase in value in a utility's  
3 assets, but even under that principle they do not own the assets and there is  
4 certainly no presumption that they are automatically entitled to increases in  
5 the value of the assets.

6 **Q. WHAT PRINCIPLES DETERMINE HOW GAIN ON THE DISPOSITION OF A**  
7 **UTILITY ASSET IS TO BE ALLOCATED BETWEEN CUSTOMERS AND**  
8 **OWNERS?**

9 A. The modern principles for determining who should receive the gain on the  
10 sale of a utility asset were set forth in the 1973 decision in *Democratic Central*  
11 *Committee v. Washington Metropolitan Transit Commission* ("DCC").<sup>2</sup>

12 The ratemaking process involves fundamentally "a balancing of the  
13 investor and the consumer interests." n177 The investor's interest [\*\*59]  
14 lies in the integrity of his investment and a fair opportunity for a  
15 reasonable return thereon. n178 The consumer's interest lies in  
16 governmental protection against unreasonable charges for the  
17 monopolistic service to which he subscribes. n179 In terms of property  
18 value appreciations, the balance is best struck at the point at which the  
19 interests of both groups receive maximum accommodation. We think two  
20 accepted principles which have served comparably to effect satisfactory  
21 adjustments in other aspects of ratemaking can do equal service here.

22 One is the principle that the right to capital gains on utility assets is tied to  
23 the risk of capital losses. The other is the principle that he who bears the  
24 financial burden of particular utility activity should also reap the benefit  
25 resulting therefrom. The justice inherent in these principles is self-  
26 evident....<sup>3</sup>

---

<sup>2</sup> 458 F.2d 786 (D.C. Cir. 1973), *cert. denied*, 415 U.S. 935 (1973).

<sup>3</sup> *Democratic Central Committee of the District of Columbia v. Washington Metropolitan Transit Commission*, 458 F. 2d 786 at 806.

1 In a 1997 decision, *Illinois Public Telecommunications Association v. Federal*  
2 *Communications Commission* ("IPTA"),<sup>4</sup> the D.C. Circuit Court of Appeals  
3 described the principles it employed in *DCC* as follows:

4 As a general rule, utility service ratepayers "pay for service" and  
5 thus "do not acquire any interest, legal or equitable, in the  
6 property . . . of the company. Property paid for out of moneys  
7 received for service belongs to the company." . . . However, we  
8 have held that neither ratepayers nor the company (and thus its  
9 shareholders) are necessarily entitled to increases in the value  
10 of assets employed in the utility's operations. . . . Rather, such  
11 increases are to be allocated under a two-step test in which the  
12 court first asks which party "bears the risk of loss" on the  
13 assets. . . . The party that bore the risk of loss is the party  
14 entitled to the capital gains on the assets. . . . Only if it is  
15 difficult to determine who bore the risk of loss will "the second  
16 principle come into play, namely, 'that those who bear the  
17 financial burden of particular utility activity should also reap the  
18 benefits resulting therefrom.'"<sup>5</sup>

19 It follows that the allocation of gain between customers and owners is dictated  
20 by the principle that reward from the disposition of an asset (capital gain)  
21 should go to the party that bore the risk of capital loss on the asset. If the  
22 risk of capital loss cannot be determined, the benefit derived from the  
23 disposition of a utility activity should flow to the party that bore the financial  
24 burden of the particular utility activity. Which party bore the risk of capital loss  
25 of the asset or the financial burden of the particular utility activity is a question  
26 of fact.

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<sup>4</sup> 117 F.3d 555 (D.C. Cir. 1997).

<sup>5</sup> *Id.* at 569 (case citations omitted).



1        **B.     Regulatory Scheme Determines who Bears Risk and Burden**

2        **Q. WHAT PRINCIPAL FACTOR DETERMINES WHETHER CUSTOMERS OR**  
3        **OWNERS BEAR THE RISK OF CAPITAL LOSS ON CERTAIN UTILITY**  
4        **ASSETS OR THE FINANCIAL BURDEN OF A PARTICULAR UTILITY**  
5        **ACTIVITY?**

6        A. As explained in *IPTA*, the regulatory scheme in place at a particular time  
7        determines which party bears the risk of capital loss or bears the financial  
8        burden. It is axiomatic that customers of competitive services whose prices  
9        are not rate regulated have no claim on gains from the sales of the assets  
10       that provide those unregulated services. The customers of these services  
11       bear none of the risks of capital loss and financial burdens of the unregulated  
12       services contemplated by the two-step test of *DCC*. The act of purchasing  
13       goods or services subject to competition does not cause customers to  
14       assume the risk of capital loss or shoulder the financial burden of those  
15       services. If the assets that provide those services generate a capital loss or if  
16       the services generate insufficient revenues to recover their costs, the  
17       customers are not obligated to compensate the owners for the capital loss or  
18       the insufficiency. The utility has no "capital call" rights against its customers.  
19       Notwithstanding that truism, under certain circumstances, courts have held  
20       that a regulatory scheme can shift the risk and/or burden from owners to  
21       customers.

1           **C.     Risk of Capital Loss on Utility Assets.**

2           **Q. WHAT DOES "RISK OF CAPITAL LOSS" MEAN?**

3           A. "Risk of capital loss" means the risk that when an asset is removed from  
4           service, the owner of the asset will recover less than its full capital value.  
5           Customers bear the risk of a capital loss on an asset where the regulatory  
6           scheme in effect obliges them to compensate owners for capital losses  
7           through the rates they pay.

8           **Q. DO ALL REGULATORY SCHEMES IMPOSE THE RISK OF CAPITAL**  
9           **LOSS ON CUSTOMERS?**

10          A. No. Moreover, changes in regulatory scheme can shift the risk of capital loss  
11          or financial burden between customers and shareholders. In *IPTA*, the D.C.  
12          Circuit explains how a change in regulatory scheme can shift the risk of  
13          capital losses from customers to owners and how price cap regulation does  
14          not impose risk of capital loss on customers.

15               As explained above, in allocating increases in asset value under  
16               *Democratic Central*, we first ask which party bore the risk of  
17               loss on the assets. The answer to that question may change  
18               over time depending on the regulatory scheme in place. Prior to  
19               October 1990, the FCC regulated the rates of local telephone  
20               exchange companies under a rate-of-return regulatory system. .  
21               . . Under a rate-of-return system, a company "can charge rates  
22               no higher than necessary to obtain sufficient revenue to cover"  
23               the costs of regulated activities and "achieve a fair return on  
24               equity." . . . The provision of payphone service traditionally has  
25               been treated as a regulated activity . . . Thus, LEC  
26               shareholders were protected against losses from depreciation

1 expenses on the assets of regulated activities; it was ratepayers  
2 who bore the risk of loss on such assets.

3 However, *in October 1990, the Commission switched to a "price*  
4 *cap" system of regulating the larger LECs (i.e., the BOCs and*  
5 *GTE companies). . . . Under a price cap system, "the regulator*  
6 *sets a maximum price, and the firm selects rates at or below the*  
7 *cap." . . . Cost reductions under the price cap scheme "do not*  
8 *trigger reductions in the cap," but rather increase the company's*  
9 *profits. . . . Thus, after 1990, the ratepayers no longer bore the*  
10 *risk of losses from payphone operation assets. To the extent a*  
11 *BOC incurred expenses in connection with payphone*  
12 *operations, company and shareholder profits declined. As a*  
13 *result, at least since 1990, investors rather than ratepayers*  
14 *have borne the risk of loss on payphone assets (tangible and*  
15 *intangible), and thus, under Democratic Central, investors*  
16 *should reap the benefit of increases in the value of such*  
17 *assets.*<sup>6</sup>

18 The same D.C. Circuit that wrote *DCC* makes it clear that the risk of capital  
19 loss can shift between ratepayers and owners based on a change in  
20 regulatory scheme. The court also points out that under price cap regulation,  
21 shareholders, not customers, are entitled to the gain on the sale of assets  
22 because price cap regulation imposes no risk of loss on customers. I will  
23 return to this point later in my testimony.

24 **D. Financial Burden of a Particular Utility Activity**

25 **Q. WHAT DOES "FINANCIAL BURDEN" OF A PARTICULAR UTILITY**  
26 **ACTIVITY MEAN?**

27 A. "Financial burden" of a particular utility activity means the burden of providing  
28 recovery of the costs of that utility activity. In a competitive business, the

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<sup>6</sup> *Id.* at 569-70 (citations omitted) (emphasis added).

1       burden of recovering costs rests solely on the owners. If revenues are  
2       insufficient to recover costs and provide an adequate return on invested  
3       capital, the owners cannot require customers to make up the difference.  
4       They alone suffer the financial consequences.

5       When a form of rate regulation shifts the burden of cost recovery of a utility  
6       activity from shareholders to customers, then the customers can be said to  
7       bear the "financial burden" of that activity under the D.C. Circuit's theory. The  
8       financial burden of a utility activity, however, can fall on customers only  
9       where:

- 10           1) rates they pay are fixed under cost-of-service ratemaking principles;  
11           2) the rates are designed to recover all necessary and prudent costs of  
12           the utility activity, including the cost of capital on ratebase; and  
13           3) competition is absent.

14       **Q. WHAT ARE SOME OF THE CIRCUMSTANCES UNDER WHICH**  
15       **RATEPAYERS WOULD NOT BEAR THE FINANCIAL BURDEN OF A**  
16       **UTILITY ACTIVITY?**

17       A. Rates subject only to price cap regulation do not shift the burden of cost  
18       recovery onto customers because such rates are not designed to recover the  
19       provider's costs. Customers do not bear the financial burden of services that  
20       are not subject to any form of cost-of-service rate regulation because the  
21       necessary link between rates and costs does not exist. Customers who have

1 competitive choice do not bear the burden of cost recovery because they can  
2 choose to buy services from another provider or not at all and leave owners to  
3 bear the financial consequences when revenues are insufficient to cover  
4 costs. Customers who are subsidized by a utility activity do not bear the  
5 burden of that activity, they receive a benefit from it.

6 **E. Subsidy from Directory Operations**

7 **Q. HAS THE DIRECTORY PUBLISHING BUSINESS THAT IS NOW PART OF**  
8 **DEX PROVIDED ARIZONA RATEPAYERS A SUBSIDY?**

9 A. Without question. Mr. Lee testifies, "Dex is available for sale by QCI because  
10 it was assigned to its predecessor specifically to subsidize local telephone  
11 rates."<sup>7</sup> Dr. Johnson quotes at length the August 11, 1982 opinion of D.C.  
12 District Court Judge Harold Greene concerning the Modification of Final  
13 Judgement (MFJ) that caused the 1984 divestiture of Bell Operating  
14 Companies (Operating Companies) from AT&T.<sup>8</sup> In that order, Judge Greene  
15 determined that Yellow Pages should be assigned to the Operating  
16 Companies instead of AT&T, as had been proposed. His principal reason  
17 was not to provide the Operating Companies a subsidy or because he "was  
18 not convinced that it was necessary to transfer the publishing business to  
19 AT&T in order to prevent the RBOCs from using their monopoly power in an

---

<sup>7</sup> Rebuttal Testimony of Richard B. Lee, page 11, line 8 to line 9.

<sup>8</sup> Direct Testimony of Ben Johnson, Ph.D., page 22, line 22 to page 24, line 12.

1        anticompetitive manner," as Dr. Johnson incorrectly asserts.<sup>9</sup> Rather, his  
2        primary concern was the harm to competition that would be caused by  
3        transferring Yellow Pages to AT&T:

4                [T]he prohibition on directory production by the Operating Companies is  
5                distinctly anticompetitive in its effects, for at least two reasons. In the  
6                first place, the production of the Yellow Pages will be transferred from a  
7                number of smaller entities to one nationwide company -- AT&T. This  
8                type of concentration is itself anathema to the antitrust laws.  
9                Furthermore, possession of the franchise for the printed directories will  
10              give AT&T a substantial advantage over its competitors in providing  
11              electronic directory advertising -- a market in which the Operating  
12              Companies will not be engaged.<sup>10</sup>

13              However, Judge Greene was unquestionably mindful of the subsidy  
14              Yellow Pages would provide to the Operating Companies:

15              In addition to these factors directly related to competition, there are  
16              other reasons why the prohibition on publication of the Yellow Pages by  
17              the Operating Companies is not in the public interest. All those who  
18              have commented on or have studied the issue agree that the Yellow  
19              Pages provide a significant subsidy to local telephone rates. This  
20              subsidy would most likely continue if the Operating Companies were  
21              permitted to continue to publish the Yellow Pages.<sup>11</sup>

22              Exhibit PEG-S2 sets forth the Company's history of revenues and expenses  
23              from directory operations between 1913 and 1983. It shows that from 1925  
24              forward, the Company's revenues from sales of unregulated directory

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<sup>9</sup> *Id.* at page 22, line 11 to line 13.

<sup>10</sup> United States of America v. American Telephone and Telegraph Company,  
552 F. Supp. 131, 193 (U.S. District Court, 1982)

<sup>11</sup> *Id.* at 193 (internal footnotes omitted, emphasis added).

1 products exceeded directory expenses. The net of the unregulated directory  
2 advertising revenues and the incremental expenses required to generate  
3 them was a subsidy to Arizona ratepayers that continues to this day.

4 I have not had an opportunity to determine the date when the Commission  
5 established effective cost-of-service regulation for the Company but have  
6 determined that it was not before 1920. Exhibit PEG-S3 is a history of the  
7 Company's development and the Commission's development of regulation in  
8 Arizona. The record I have reviewed gives no indication that the Commission  
9 established the Company's revenue requirement based on its fair value  
10 ratebase at any time before 1920.

11 The Commission opened a docket in August 1919 to determine whether or  
12 not to continue in effect the rates and certain rules and regulations ordered  
13 and established by the Postmaster General during the period of federal  
14 control that began July 31, 1918 and ended July 31, 1919. The Commission  
15 issued its order in this docket only four months later in December of the same  
16 year. The Commission found that "the deficit less than allowable return for  
17 [1918]...was \$112,130.53 as compared with \$68,598.96 for 1914. The  
18 reports disclose that the deficit increased from \$33,295.42 in 1916 to  
19 \$45,020.49 in 1917 and to \$112,130.53 in 1918" Nevertheless, the  
20 Commission did not order an increase in the Company's rates to eliminate the  
21 deficit. The Commission did not determine the Company's revenue

1 requirement because it declined to determine the Company's fair value rate  
2 base out of concerns that it would be too high and require a rate increase.

3 When the Commission finally made cost-of-service regulation in Arizona  
4 effective for the Company, the Arizona portion of the excess of revenues from  
5 unregulated directory services over the costs of producing and distributing  
6 directories that was includable in revenue requirement was a subsidy to  
7 Arizona ratepayers of regulated telephone service. The publishing fees the  
8 Company has received since 1984 and the imputations the Commission has  
9 ordered have also provided a subsidy to telephone service rates.

10 **F. Subsidy Recipients' Entitlement to Gain**

11  
12 **Q. DOES THE FACT THAT ARIZONA RATEPAYERS HAVE ENJOYED A**  
13 **LONGSTANDING SUBSIDY FROM DIRECTORY OPERATIONS SUGGEST**  
14 **THAT THEY ARE ENTITLED TO THE GAIN ON THE SALE OF DEX?**

15 A. No. It suggests just the opposite. In *DCC*, the D.C. Circuit Court explained  
16 the doctrinal considerations of utility asset gain allocation as follows:

17 **IV BASIS FOR ALLOCATION OF CAPITAL GAINS ON OPERATING**  
18 **UTILITY ASSETS**

19 \*\*\*

20 **A. Doctrinal Considerations**

21 The ratemaking process involves fundamentally "a balancing of the  
22 investor and the consumer interests." n177 The investor's interest lies  
23 in the integrity of his investment and a fair opportunity for a reasonable  
24 return thereon. n178 The consumer's interest lies in governmental  
25 protection against unreasonable charges for the monopolistic service



1 to which he subscribes. n179 In terms of property value appreciations,  
2 the balance is best struck at the point at which the interests of both  
3 groups receive maximum accommodation. We think two accepted  
4 principles which have served comparably to effect satisfactory  
5 adjustments in other aspects of ratemaking can do equal service here.

6 One is the principle that the right to capital gains on utility assets is tied  
7 to the risk of capital losses. The other is the principle that he who bears  
8 the financial burden of particular utility activity should also reap the  
9 benefit resulting therefrom. The justice inherent in these principles is  
10 self-evident...<sup>12</sup>

11 \* \* \*

12 The allocation between investors and consumers of capital gains on in-  
13 service utility assets, we have declared, rests essentially on equitable  
14 considerations. The allocative process, we have said, necessitates a  
15 delicate balancing of the interests of investors and consumers in light  
16 of the governing equitable principles. The constant effort must be a  
17 distribution of the gains as fairness and justice may require. In  
18 particular instances, however, the direction in which the equities lie is  
19 so vividly marked by the circumstances of the case that the allocation  
20 properly to be made emerges plainly.<sup>13</sup>

21 The equities are vividly marked by the circumstances in Arizona. Exhibit  
22 PEG-S3 recounts the relevant history of the Company operations in Arizona  
23 and the Commission's regulation of the Company in Arizona. The Company  
24 pioneered telephony in Arizona starting in 1881. The period leading up to the  
25 Commission's December 1919 order was a 39 year time span characterized  
26 by substantial periods of head-to-head competition in local and long distance  
27 service, poor earnings, and regulatory indifference to the Company's financial  
28 well-being.

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<sup>12</sup> Democratic Central Committee of the District of Columbia v. Washington  
Metropolitan Transit Commission, 458 F. 2d 786, 806 (internal footnotes omitted).

<sup>13</sup> *Id.*, at 807 (internal footnotes omitted) (emphasis added).

1 The Company's directory publishing operation (including its directory  
2 advertising business) had begun decades before the Commission's 1919  
3 order. Without any risk of capital loss to ratepayers, or financial burden on  
4 ratepayers, the Company developed an unregulated advertising business that  
5 generated a subsidy for ratepayers from 1925 to the present day. The  
6 available evidence (as set forth in Exhibit PEG-S2) shows that directory  
7 operations did not generate positive margins during the period from 1913  
8 through 1925. The evidence also shows that since 1925, this operation has  
9 generated unregulated revenues that have provided ratepayers a subsidy.

10 It would be understandable why the opposing parties would prefer that the  
11 Commission ignore the 39-year period between 1881 and 1920. They would  
12 be unable to show that Arizona ratepayers bore any of the burden of the  
13 Company's operations (including its directory operations) during this period.  
14 Arizona ratepayers had no financial responsibility whatsoever in creating the  
15 Company or in creating the directory operation that provided them a subsidy  
16 from 1925 to the present.

17 Here, the equities are vividly marked by the circumstances under the  
18 principles of *DCC* and *IPTA*. Because the revenues from unregulated  
19 directory products and services produced a subsidy, it necessarily follows that  
20 Arizona ratepayers were not supporting the directory operations with the rates  
21 they paid; it was just the opposite. Ratepayers have received nothing but

1 financial benefits from the Company's directory operations; they have made  
2 no financial sacrifice to support it. Furthermore, Arizona ratepayers took none  
3 of the risks of capital losses and bore none of the financial burdens of starting  
4 and establishing the Company for at least the first 39 years of operation in  
5 Arizona and several years more. During that period, they were not paying  
6 rates that reflected the Company's cost of service and fair value ratebase.  
7 And, as I will explain, ratepayers have never been at risk of capital losses on  
8 the intangible assets that create the value for which Buyers of Dex are willing  
9 to pay.

10 Under these vividly marked equities, the owners, who created and  
11 established the subsidy-providing directory publishing business, are entitled  
12 to the gain, not the recipients of the subsidy.

13 **G. Current Conditions in Arizona**

14 **Q. ARE THE EQUITIES VIVIDLY MARKED BY CURRENT CIRCUMSTANCES**  
15 **IN ARIZONA?**

16 A. I believe that they are. In order to understand how the equities lie under the  
17 current regulatory scheme, it is useful to first understand the last two decades  
18 of history as it pertain to the directory operation.

19 In 1982 when Judge Greene was considering the MFJ, the prevailing  
20 regulatory scheme in telephony was what is commonly known as "traditional"

1 regulation, that is, cost-of-service regulation over companies that hold  
2 monopolies in the markets they serve. In his 1982 order, Judge Greene  
3 showed that he was mindful of this monopoly:

4 After the divestiture, the Operating Companies will possess a monopoly  
5 over local telephone service. According to the Department of Justice,  
6 the Operating Companies must be barred from entering all competitive  
7 markets to ensure that they will not misuse their monopoly power.<sup>14</sup>

8 He also understood the effect of directory advertising revenues on rates  
9 under traditional regulation:

10 The loss of this large subsidy would have important consequences for  
11 the rates for local telephone service.<sup>15</sup>

12 However, Judge Greene also foresaw the coming of competition and the loss  
13 of the Operating Companies' monopoly power:

14 It is probable that, over time, the Operating Companies will lose the ability  
15 to leverage their monopoly power into the competitive markets from which  
16 they must now be barred.<sup>16</sup>

17 In 1982, when Judge Greene issued his landmark order, the Operating  
18 Companies enjoyed continuing access line growth and faced virtually no local  
19 service competition. Commercial wireless service was just beginning to  
20 establish itself. A small portion of the population carried around portable

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<sup>14</sup> United States of America v. American Telephone and Telegraph Company,  
552 F. Supp. 131, 224 (U.S. District Court, 1982).

<sup>15</sup> *Id.* at 193.

1 "bag" and "brick" phones that provided expensive and unreliable analog  
2 cellular service. Cable companies provided nothing but cable TV service.

3 More than 20 years have passed since Judge Greene issued the MJF order.  
4 On April 11, 1996, shortly after the passage of The Federal  
5 Telecommunications Act of 1996 (the "Act") Judge Greene vacated the  
6 MFJ.<sup>17</sup> The Act made it illegal for the Operating Companies to maintain  
7 monopolies over local service.<sup>18</sup> In accordance with the Act, Qwest provides  
8 access to its network and sells its competitors unbundled network elements  
9 and retail services at wholesale prices. Cable television companies continue  
10 to offer telephony to more customers every day. And many people rely on  
11 their pocket size PCS wireless telephones as their primary source of local and  
12 long distance voice telephony.

13 In twelve of Qwest's fourteen states, regulatory commissions and the FCC  
14 have found that Qwest can no longer "leverage...monopoly power into the  
15 competitive markets" from which the MFJ barred it; theses commissions and  
16 the FCC have concluded Qwest has satisfied the fourteen-point check-list

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<sup>16</sup> *Id.* at 194.

<sup>17</sup> Order in Civil Action No. 82-0192, *United States of America v. Western Electric Company, Inc. et. al.*, United States District Court for the District of Columbia, April 11, 1996.

<sup>18</sup> In the Matter of the Consolidated Cases Concerning the Registration of Electric Lightwave, Inc. and Registration and Classification of Digital Direct of Seattle, Inc. Electric Lightwave, Inc., et. al, Respondents, Washington Independent Telephone

1 required under section 271 of the Act to show that Qwest has opened its  
2 network to competition. As part of the ongoing Section 271 process in  
3 Arizona, Qwest has shown that it has opened its network to competition here.

4 In 1982, virtually none of the Company's services was competitive. In 1995,  
5 the Commission adopted rules that provide for the services of incumbent local  
6 exchange carriers to be classified as competitive. Since those rules were  
7 adopted, the Commission has designated the following Qwest services as  
8 competitive: MTS; WATS; 800 Service; Optional Calling Plans;  
9 Interexchange Private Line Service; National Directory Assistance;  
10 Directory Assistance; Centrex Service; and ATM service.

11 Further, with the establishment of the Price Cap regulation effective April 1,  
12 2001, a number of other services were grouped with the above services to  
13 form a "basket" of competitive services (Basket 3). These services include  
14 Voice Messaging Service, Digital Subscriber Loop (DSL), Frame Relay, LAN  
15 Switching Service, ISDN Service, Wire Maintenance, and Premises Work  
16 Charges.

17 For the first time since the Great Depression, Qwest has started to lose  
18 access lines. Between February 2001, and March 2003, Qwest has suffered

1 a net loss of over 238,000 access lines in Arizona. That loss takes into  
2 account not just retail access lines but also wholesale access lines.

3 The steadily growing, ubiquitously non-competitive, cost-of-service regulated  
4 monopoly for which Judge Greene determined a subsidy was appropriate no  
5 longer exists in Arizona. Subsidizing ratepayers may have made sense when  
6 the Company held a monopoly over its markets. However, it is not necessary  
7 now that all of Qwest's markets are open to competition.

8 Arizona ratepayers have long enjoyed the benefits of a subsidy from the  
9 directory business. However, being the recipients (not the providers) of a  
10 subsidy that may have been reasonable historically does not support their  
11 entitlement to the gain on the subsidy-providing business now when the  
12 telecommunications marketplace in Arizona undeniably open to competition.

13 **Q. IS IT NECESSARY FOR THE SUBSIDY TO CONTINUE IN ORDER TO**  
14 **AVOID HARMING RATEPAYERS?**

15 A. No. It is self evident that it is harder for competitors to compete against prices  
16 that are subsidized than against prices that are not. It follows that subsidizing  
17 services that have not yet been classified as competitive will only tend to  
18 delay or possibly prevent them from becoming fully competitive.  
19 Consequently, the Commission would be fully justified in finding that  
20 ratepayers will suffer no harm if the subsidy is removed.

1 However, if the Commission believes that the public interest requires the  
2 continued subsidization of services that are not yet fully competitive, it is  
3 necessary and appropriate for the Commission to consider what level of  
4 subsidy these services still require and for how much longer.<sup>19</sup> In considering  
5 these matters the Commission may wish to consider that services are more  
6 likely to become fully competitive if the Commission does not use subsidies to  
7 set rates that create price barriers to competition.

8 **H. Current Regulatory Scheme in Arizona.**

9 **Q. DOES THE CURRENT REGULATORY SCHEME IN ARIZONA IMPOSE**  
10 **THE RISK OF CAPITAL LOSSES ON ASSETS OR THE BURDEN OF**  
11 **UTILITY OPERATIONS ON ARIZONA RATEPAYERS?**

12 A. No, not since 2001. Qwest's retail rates in Arizona have not been regulated  
13 under cost-of-service regulation since April 1, 2001. Instead they have been  
14 subject to price cap regulation and subject to an "inflation minus productivity"  
15 indexing mechanism. Certain services, including Basic Services, are subject  
16 to a "hard cap" that prevents Qwest's prices from rising under the indexing  
17 mechanism. *IPTA* makes clear that price cap regulation imposes neither the  
18 risk of capital losses or the financial burden of utility activities on ratepayers.  
19 Consequently, for over two years, Arizona ratepayers have borne neither the  
20 risk of capital loss nor the burden of Qwest's operations.

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<sup>19</sup> The Settlement Stipulation between Qwest and Staff resolves this issue.



1        **I. Risk of Financial Burden is Not the Test.**

2        **Q. ARE RATEPAYERS ENTITLED TO THE GAIN ON THE SALE OF DEX**  
3        **BECAUSE OF A RISK THAT THEY MIGHT BEAR THE FINANCIAL**  
4        **BURDEN OF DIRECTORY OPERATIONS?**

5        A. No. Ratepayers have never borne this burden. The test under *DCC* and  
6        *IPTA* does not reward ratepayers with capital gains on utility assets because  
7        they were at risk that they might have to bear the burden of the utility activity  
8        in the future or that they could have had to bear such a burden in the past, but  
9        did not. The principles of equity upon which *DCC* and *IPTA* rely require  
10       ratepayers to experience real financial sacrifice, either when capital losses  
11       are incurred upon an asset disposition or, if that risk is difficult to determine  
12       (which it is not in this case), as and while ratepayers are receiving services  
13       from the utility activity. Hence, the test under *DCC* and *IPTA* is whether  
14       ratepayers were at risk that when a capital asset disposition occurs they  
15       would have to bear any capital losses or if that risk is difficult to determine,  
16       whether they actually bore the financial burden of the particular utility activity  
17       while the utility activity was being conducted.

18       The equity of this two-step test is clear. Actually bearing a burden (such as  
19       an operating loss) is not the same as being at risk of bearing a burden. I am  
20       at risk of paying for repairs to my aging car but I do not actually bear any  
21       burden unless my car requires repairs. Ratepayers actually bear the burden

1 of a utility activity when the rates they pay reflect all of the costs of that utility  
2 activity.<sup>20</sup> However, ratepayers who receive a subsidy from a utility activity  
3 cannot also be bearing the burden of that utility activity—the two are  
4 obviously mutually exclusive. The tests under *DCC* and *IPTA* are designed to  
5 reward those who make a financial sacrifice. Recipients of a subsidy do not  
6 make that sacrifice.

7 **J. Risk of Capital Loss on Intangible Assets**

8 **Q. WHAT ASSETS ARE INCLUDED IN THE SALE OF DEX?**

9 A. The assets include all of Dex's tangible assets (such as furniture, computers,  
10 and equipment) and intangible assets including intangibles variously known  
11 as "franchise value" or "going concern value" or "goodwill." These intangible  
12 assets also include the value of contractual relationships with Qwest, such as  
13 a non-competition agreement. The intangible assets are what make Dex  
14 worth more than the value of its tangible assets. Most, if not all, of the gain  
15 on the sale of Dex is attributable to intangible assets.

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<sup>20</sup> See discussion of "Economic Benefit Follows Economic Burden.," *Democratic Central Committee of the District of Columbia v. Washington Metropolitan Transit Commission*, 458 F. 2d 786 at 808 to 811 (D.C. Cir. 1973), reh den, cert den, 415 US 935 (1973)

1    **Q. HAVE ARIZONA RATEPAYERS EVER BORNE THE RISK OF CAPITAL**  
2    **LOSSES ON ANY OF THE INTANGIBLE ASSETS BEING SOLD?**

3    A. No. The regulatory scheme in Arizona has never made any provision for  
4    ratepayers to compensate the owners of these intangible assets in the event  
5    they suffered a capital loss. To the extent the subsidy from directory  
6    operations has grown over the years (as chronicled by Exhibit PEG-S2),  
7    ratepayers have enjoyed increases in the value of these intangible assets.  
8    However, they have never been required to compensate the intangible  
9    assets' owners in the event the assets lost their capital value. Accordingly,  
10   under the test set forth by *DCC* and *IPTA*, ratepayers are entitled to none of  
11   the gain on the sale of Dex attributable to the intangible assets.

12        **K.    The Settlement Stipulation in This Docket**

13   **Q. WHAT AMOUNT OF GAIN ON THE SALE OF DEX DOES THE**  
14   **SETTLEMENT STIPULATION BETWEEN STAFF AND QC PROVIDE**  
15   **RATEPAYERS?**

16   A. In a stipulation between Qwest and Staff, Qwest has agreed to increase the  
17   amount of imputation to \$72 million per year for the next 15 years. The net  
18   present value of \$72 million of directory imputation for 15 years is equal to  
19   \$630 million of pre-tax gain on the sale. See Page 2 of Exhibit PEG-S4.  
20   This amount is 92% of the gain related to Qwest's Arizona regulated local  
21   telephone service by Qwest's calculation. See Page 1 of Exhibit PEG-S4. By

1 any measure, this amount is far more than any entitlement to the gain that  
2 ratepayers have under the principles of *DCC* and *IPTA*.

3 IV. SURREBUTTAL OF BEN JOHNSON, PH.D.

4 A. Linkages to Telephone Operation.

5 Q. DO "LINKAGES" BETWEEN QWEST'S TELEPHONE OPERATION AND  
6 THE DIRECTORY OPERATION ENTITLE RATEPAYERS TO 100% OR  
7 MORE OF THE GAIN ON THE SALE OF DEX?

8 A. No. Whether directory operations are linked to telephone operations as Dr.  
9 Johnson suggests<sup>21</sup> or not, the two-part test under *DCC* and *IPTA* requires  
10 more than that the assets sold are somehow "linked" to local telephone  
11 service. To the extent any linkages between local telephony and directory  
12 advertising have economic value, that value is an intangible asset. Under  
13 *DCC* and *IPTA*, the utility's shareholder own all of its assets, including its  
14 intangible assets. However, *DCC* and *IPTA* provide that ratepayers can have  
15 an interest in capital gains from the disposition of an intangible asset if the  
16 regulatory scheme has required ratepayers to compensate the owners for  
17 capital losses on that intangible asset.

18 The regulatory scheme in Arizona has never provided a regulatory  
19 mechanism that would allow the owners of these intangible assets to recover

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<sup>21</sup> Direct Testimony of Ben Johnson, Ph.D., page 29, line 18 to page 32 line 20.

1 losses in their capital value from Arizona ratepayers. Consequently, Arizona  
2 ratepayers have never been at risk of capital losses on these intangible  
3 assets.

4 Similarly, the intangible assets have allowed the directory operation to  
5 generate revenues from unregulated directory advertising services. Those  
6 advertising revenues have been a subsidy to Arizona ratepayers.

7 Consequently, Arizona ratepayers have never borne the burden of the  
8 directory advertising business. Moreover, the directory advertising revenues  
9 have been sufficient to cover the cost of directory publishing, so that  
10 ratepayers did not have to bear that cost. Consequently, Arizona ratepayers  
11 have not borne the cost of the directory publishing activities of the Company.  
12 It follows that under the two-step test, Arizona ratepayers are entitled to none  
13 of the gain on the sale of Dex.

14 **B. Settlement Stipulation Provides Adequate Safeguards**

15 **Q. DOES DR. JOHNSON RECOMMEND THAT THE COMMISSION APPROVE**  
16 **THE SALE PROVIDED QC AGREES TO ADEQUATE SAFEGUARDS AND**  
17 **CONDITIONS?**

18 **A. Yes. Dr. Johnson believes that to protect the public interest, the Commission**  
19 **must have adequate assurances that local rates will not be adversely affected**

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1 by the proposed sale.<sup>22</sup> To accomplish this, he proposes raising the directory  
2 imputation from \$43 million to \$138 million.

3 **Q. DOES THE SETTLEMENT STIPULATION BETWEEN STAFF AND QWEST**  
4 **ADEQUATELY SAFEGUARD LOCAL RATES?**

5 A. Yes. The financial safeguards are more than adequate to protect the public  
6 interest. Under the June 13, 1988 Settlement Agreement between the  
7 Company and the Commission,<sup>23</sup> the imputation amount has been constant at  
8 \$43 million (as discussed in the Surrebuttal Testimony of Ann Koehler-  
9 Christensen). The Settlement Stipulation between Staff and Qwest in this  
10 case is intended to replace the 1988 Settlement Agreement and causes the  
11 amount of the imputation to increase 67 percent from \$43 million to \$72  
12 million. The Settlement Stipulation leaves this \$72 million imputation amount  
13 in place for 15 years, a period long enough for competition to have fully  
14 permeated every aspect of local telephony in Arizona.<sup>24</sup> Therefore, the  
15 Settlement Stipulation is adequate to prevent the sale from having adverse  
16 effects on cost-of-service regulated rates in Arizona.

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<sup>22</sup> Direct Testimony of Ben Johnson, Ph.D., page 47, line 10 to line 14.

<sup>23</sup> Decision No. 56020 dated 13 June 1988 - Settlement Agreement set presumptive \$43M based on value of fees and services

<sup>24</sup> Mr. Lee testifies: "I have selected 15 years [for a period to amortize the gain] because that is probably the longest time horizon over which we can predict that rate base/rate-of-return regulation will remain in effect." Rebuttal Testimony of Richard B. Lee, page 7 line 20 to page 8 line 1.

1    **Q. IS IT NECESSARY TO INCREASE THE IMPUTATION FROM \$43 MILLION**  
2    **TO \$138 MILLION TO PREVENT RATES FROM INCREASING?**

3    A. No. If the imputation were to remain at \$43 million after the sale, the sale  
4    would not cause an increase in rates. The amount of imputation Dr.  
5    Johnson's proposes is 320% of the amount of imputation necessary to  
6    prevent the sale from causing rates to increase.

7    **Q. WHAT PORTION OF THE GAIN ATTRIBUTABLE TO ARIZONA WOULD**  
8    **DR. JOHNSON'S PROPOSAL PROVIDE TO ARIZONA RATEPAYERS?**

9    A. See Page 3 of Exhibit PEG-S4. The present value of \$137.8 million for 15  
10    years is \$1,206 million. This amount is 116% of the amount of gain that  
11    Staff's direct testimony identified as the ratepayers' portion of the gain and  
12    176% of the amount of gain that Qwest believes is related to Qwest's  
13    regulated local telephone service.<sup>25</sup> See Exhibit PEG-S4, page 3. Forcing  
14    owners to disgorge more than that total amount of gain from the sale does  
15    great violence to *DCC's* and *IPTA's* principles of equity. Under the two-step  
16    test of those cases, ratepayers could never receive more than all of the gain.  
17    Under the particular circumstances of this case, they are entitled to no gain.

18    **Q. BEYOND THAT CONCERN, IS THE METHOD DR. JOHNSON USES TO**  
19    **COMPUTE A \$138 MILLION IMPUTATION AMOUNT CONSISTENT WITH**

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<sup>25</sup> See surrebuttal testimony of Ann Koehler-Christensen.

1       **THE 1988 SETTLEMENT AGREEMENT BETWEEN QWEST AND THE**  
2       **COMMISSION?**

3       A. No. The 1988 Settlement Agreement provides:

4           The agreement authorizes the Commission staff to "present evidence in  
5           support of or in contradiction to" whatever value U S WEST and USWD  
6           might assign to fees and services, and it entitles the Commission to adjust  
7           the presumptive \$43 million imputation either upward or downward as the  
8           evidence of fees and services supports. (emphasis added)

9       Dr. Johnson's method does not rely on evidence of the value of fees and  
10       services. Instead, it relies on the amount of the imputation 18 years ago and  
11       on assumptions that the amount of fees and services has grown in proportion  
12       to changes in the Gross Domestic Price Deflator (GDPD) from 1984 to 2001  
13       and growth in access lines from 1984 to 2001.

14       **Q. ALTHOUGH YOU DO NOT ACCEPT THAT DR. JOHNSON'S METHOD IS**  
15       **CORRECT, DO YOU BELIEVE THAT HE USED IT CORRECTLY?**

16       A. No. Dr. Johnson states that, "a logical starting point would be the \$43 million  
17       imputation which was developed in the 1984 rate case."<sup>26</sup> However, this is  
18       not the logical starting point because, since then, the Company has had four

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<sup>26</sup> Direct Testimony of Ben Johnson, Ph.D., page 50, line 20 to line 21.



1 other rate cases.<sup>27</sup> It would be more logical to start with the amount from the  
2 most recent rate case, not the amount from five rate cases ago.

3 As in the previous four rate cases, the imputation amount in the Company's  
4 last rate case was \$43 million.<sup>28</sup> The end-of-period test year for that case  
5 was based on 1999. Consequently, if Dr. Johnson's method were applied to  
6 the most recent rate case, it would measure growth in access lines and  
7 inflation from the end of 1999 to the present.

8 Qwest had 2,908,266 wholesale and retail access lines at the end of 1999  
9 and 2,800,877 access lines at the end of March of 2003. Hence, the present  
10 access line count is 96.3% of the access line count in the end-of-period test  
11 year in the Company's last rate case.<sup>29</sup> The fourth quarter 1999 (Q4 1999)  
12 GDPD was 104.69. Twelve quarters later, in the fourth quarter of 2002 (Q4

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<sup>27</sup> Including the rate case upon which Dr. Johnson relies, the six most recent Company rate cases the Commission has decided have been:

12/29/83 - Decision No. 53849 in Docket No. 9981-E1051-83-035, - \$43M in revenue requirement for directory;

1/10/86 - Decision No. 54843 in Docket No. E-1051-84-100 - \$43M in revenue requirement for directory

7/15/91 - Decision No. 57462 in Docket No. E-1051-91-004 - uncontested \$43M in imputation

1/3/95 - Decision No. 58927 in Docket No. E-1051-93-183 - Commission ordered \$60.6M in imputation, Company appealed and in 1996, the Arizona Appellate Court decided the imputation should be lowered to \$43M. (USW v ACC, 915 P 2d 1232 (1996))

3/30/01 - Decision No. 63487 in Docket No. T-01051B-00-0369 - Price Plan with presumptive \$43M in imputation

<sup>28</sup> See *Id.*

1 2002), the GDPD was 111.25. The GDPD change from the Q4 1999 to Q4  
2 2002 yields an average quarterly GDPD increase of 0.55.<sup>30</sup> Assuming the  
3 GDPD increased during the first quarter of 2003 by its average quarterly  
4 increase during the twelve quarters from Q4 1999 to Q4 2002, it is reasonable  
5 to assume the GDPD increased to 111.80 at the end of March 2003.<sup>31</sup>  
6 Hence, it is reasonable to assume the GDPD at the end of March 2003 was  
7 106.8% of the GDPD at the end of 1999.<sup>32</sup>

8 Dr. Johnson's calculations purport to calculate the effect of access line  
9 growth and inflation.<sup>33</sup> Assuming the \$43 million value of the imputation  
10 amount from Qwest's last rate case grew in proportion to access line growth  
11 and inflation since the test year in that last rate case, the imputation would  
12 now equal \$44.2 million per year,<sup>34</sup> not the \$137.8 million per year that Dr.  
13 Johnson calculates. I would stress that Dr. Johnson's and my calculations  
14 should be viewed as nothing more than academic exercises; the 1988  
15 Settlement Agreement precludes this approach to imputation calculation.

16 **V. SURREBUTTAL OF RICHARD B. LEE**

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<sup>29</sup>  $2,800,877 / 2,908,266 = 96.3\%$

<sup>30</sup>  $(111.25 - 104.69) / 12 = 0.55$

<sup>31</sup>  $111.25 + 0.55 = 111.80$

<sup>32</sup>  $111.80 / 104.69 = 106.8\%$

<sup>33</sup> Direct Testimony of Ben Johnson, Ph.D., page 51, line 9 to line 10.

<sup>34</sup>  $\$43 \text{ million} * 96.3\% * 106.8\% = \$44.2 \text{ million}$

1        **A.     Income Taxes on Gain**

2        **Q. DO YOU AGREE WITH MR. LEE'S ASSERTION THAT QCI WILL NOT PAY**  
3        **ANY TAXES ON THE GAIN FROM THE SALE OF DEX?**

4        A. No. The gain, as determined under Internal Revenue Code (IRC) section  
5        1001, is taxable under IRC section 61. Nothing in the IRC or the federal  
6        income tax regulations allows a deduction against the gain on Dex for net  
7        operating loss carry-forwards or from losses incurred on sales of other  
8        companies, such as LCI.

9        The assertion that QCI will not pay taxes on the Dex sale gain is based on  
10       two fallacious income tax accounting principles. The first is that the tax cost of  
11       a given period is equal to the amount of taxes paid to taxing authorities (cash  
12       taxes) during that period. The second is that the measurement of cash taxes  
13       should be based on consolidated cash taxes, i.e. the taxes paid by the parent  
14       corporation filing a consolidated income tax return. Neither of these principles  
15       is accepted under Generally Accepted Accounting Principles<sup>35</sup> and neither is

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<sup>35</sup> Statement of Financial Accounting Standards No. 109, Accounting for Income Taxes, provides as follows:

Proposals for Partial or No Recognition of Deferred Taxes That Were Rejected  
Taxes Payable as Determined by the Tax Return

200. Some respondents to the Discussion Memorandum advocated that income tax expense for financial reporting should be the amount of taxes payable for the year as

1 incorporated into the FCC's Uniform System of Accounts.<sup>36</sup>

2 To illustrate the fallacy of the concepts, suppose that my spouse and I have a  
3 joint credit card account. Suppose that in April, she charges a \$50 purchase  
4 to the card. Suppose further that we receive a \$50 bill from the credit card  
5 company and pay it in May. Suppose that in June, she returns the \$50 item  
6 purchased and receives a credit to our joint credit card account. Then  
7 suppose that in July, I make a \$50 purchase on the card. When the bill for  
8 the card comes, we owe nothing because the \$50 credit from her return

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determined by the tax return. The rationale most frequently cited to support that proposal is summarized as follows:

- a. The tax return determines the legal liability for income taxes.
- b. Taxes are levied on aggregate taxable income, and individual events are merely indistinguishable pieces of the overall determination of aggregate taxable income.
- c. Any tax payments for future years will be solely a consequence of generating taxable income in those future years.
- d. Notational tax calculations based on the recognition and measurement of events for financial reporting are not appropriate.
- e. All other approaches to accounting for income taxes are too complex.

201. The Board believes that the tax consequence of an individual event are separable from aggregate taxable income. For example, if the gain on an installment sale is taxable, both the sale and the tax consequence of the gain on the sale should be recognized in financial income for the same year. The tax law may permit an election to include some or all of the gain in the determination of taxable income in future years. That election, however, only affects when and not whether the gain will be included in determining taxable income. The tax consequences arose at the time of the sale and result from the gain on the sale.

<sup>36</sup> See 47 CFR §32.22, Comprehensive Interperiod Tax Allocation

1 offsets my \$50 charge. I could claim that my purchase was free, but my  
2 spouse would be quick to point how truly incorrect this is.

3 Another illustration is this. Suppose a person held a job for which she drew a  
4 salary and that she also operated a business as a sole proprietor. Suppose  
5 further that in a given year the business generated losses that exceeded her  
6 salary so that, on her tax return for that year, she reported no net taxable  
7 income and paid no income taxes. Under the first fallacious principle, one  
8 could incorrectly conclude that she paid no income tax on her salary, even  
9 though her salary was taxable and her employer withheld income taxes from  
10 it as required by law. The losses from the business did not cause the salary  
11 to be un-taxed—it caused her aggregate income tax liability to be zero.

12 If QCI does not pay cash taxes to the IRS in 2002 or 2003, it will not be  
13 because the gain on the sale of Dex went un-taxed, but because of tax  
14 savings from other tax events that occurred either in the current period or in  
15 the past. Mr. Lee's assertion that QCI will pay no income taxes on the gain  
16 from the sale of Dex is false and misleading.

17 **B. Gain Disposition Proposal**

1 **Q. WHAT AMOUNT OF GAIN DOES MR. LEE PROPOSE RATEPAYERS**

2 **SHOULD RECEIVE?**

3 A. Mr. Lee believes ratepayers should receive \$970 million of pre-tax gain. He  
4 recommends ratepayers receive 10 percent of this amount as an immediate  
5 bill credit. He recommends the remaining \$873 million be amortized into over  
6 15 years.<sup>37</sup>

7 **Q. IS THIS PROPOSAL REASONABLE?**

8 A. It is not, for at least six identifiable reasons.

9 1. Without offering any real justification, Mr. Lee chooses to disregard the  
10 1988 Settlement Agreement. As Ms. Arnold explains, the 1988  
11 Settlement Agreement is binding on Qwest and the Commission unless it  
12 is replaced with a new agreement. Mr. Lee may not choose to ignore it.

13 2. Mr. Lee proposes to provide local ratepayers all of the Arizona portion of  
14 the gain on the sale without regard to income taxes. There is no question  
15 that under federal tax law and correct tax accounting principles, QCI will  
16 pay tax on the gain. Yet, Mr. Lee ascribes all the gain to ratepayers as if  
17 the gain will not be subject to tax.

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<sup>37</sup> Rebuttal Testimony of Richard B. Lee, pages 7 and 8.

1       3. Mr. Lee's proposes to provide local ratepayers all of the Arizona portion of  
2       the gain on the sale although a substantial portion of the gain is not  
3       related to the provision of Qwest's regulated local telephone service, as  
4       Ms. Koehler-Christensen's testimony explains.

5       4. Mr. Lee attributes 100 percent of the Arizona portion of the gain to  
6       ratepayers and none to shareholders. Under the principles of *DCC* and  
7       *IPTA*, all of the gain belongs to the owners. Mr. Lee argues that the court  
8       overseeing the MFJ in 1982 intended for local rates to receive a subsidy.  
9       He disregards the fact that the court vacated the MFJ some seven years  
10      ago. He also disregards all the other changes in telephony regulation and  
11      the telephony marketplace that make ratepayer subsidies unnecessary  
12      and inappropriate.

13      5. Mr. Lee proposes to provide ratepayers a windfall in the form of an  
14      immediate \$97 million credit to ratepayers. This is clearly a windfall  
15      because if Dex were not sold, ratepayers would not receive any such  
16      credit. Mr. Lee claims ratepayers should receive this windfall because  
17      ratepayers might not see the benefits of the amortization he proposes  
18      unless there is another Qwest rate case.<sup>38</sup> If Arizona continues to regulate  
19      Qwest under price-cap regulation, Qwest may not have another rate case  
20      in Arizona. *IPTA* makes crystal clear that ratepayers bear no risk of

1 capital loss and no financial burden of utility activities under price-cap  
2 regulation. Consequently, so long as Qwest is not under cost-of-service  
3 regulation, Arizona ratepayers have no claim on any capital gains from the  
4 sale of its utility assets. Under the Settlement Stipulation, if Qwest's rates  
5 were to fall back under cost-of-service regulation in Arizona, Qwest's  
6 Arizona ratepayers will receive the benefit of a \$72 million imputation  
7 whether or not there is a rate case. The imputation reduces Qwest's  
8 revenue requirement by \$72 million. That reduction directly affects  
9 whether or not a rate case needs to be brought and, if one is brought, it  
10 causes rates to be \$72 million lower than they would be without the  
11 stipulation.

12 6. Mr. Lee proposes that the unamortized regulatory liability offset rate base.  
13 The intangible assets that allowed ratepayers to receive a subsidy from  
14 directory advertising were never included in ratebase. Consequently, it is  
15 unjust and inequitable to include the gain created by those assets in  
16 ratebase.

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<sup>38</sup> Rebuttal Testimony of Richard B. Lee, page 8, line 9 to line 10.



**VI. CONCLUSION**

1

2 **Q. WHAT IS YOUR CONCLUSION?**

3 A. The Settlement Stipulation between Qwest and Staff provides adequate  
4 assurance that rates will not increase over a 15-year period during which it is  
5 not unlikely we will see the end of cost-of-service regulation in Arizona. This  
6 settlement provides ratepayers far more of the gain on this sale than the  
7 amount to which they are entitled under the principles of *DCC* and *IPTA*.  
8 Consequently, the Settlement Stipulation more than adequately protects the  
9 interests of ratepayers.

10 The proposals of Mr. Lee and Dr. Johnson provide ratepayers far more  
11 benefit that is necessary to protect them against rate increases and far more  
12 than the amount to which they are entitled. Accordingly, their proposals  
13 should be rejected.

14 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

15 A. Yes.

**BEFORE THE ARIZONA CORPORATION COMMISSION**

**IN THE MATTER OF QWEST  
COMMUNICATIONS, INTERNATIONAL  
INC.'S, QWEST SERVICES  
CORPORATION'S, AND QWEST  
CORPORATION'S NOTICE OF SALE,  
REQUEST FOR WAIVER, OR  
APPLICATION FOR APPROVAL OF THE  
SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.**

**DOCKET NO. T-01051B-02-0666**

**SURREBUTTAL EXHIBITS OF**

**PHILIP E. GRATE**

**ON BEHALF OF**

**QWEST CORPORATION**

**APRIL 18, 2003**

## **PHILIP E. GRATE: CURRICULUM VITAE**

### **BUSINESS ADDRESS**

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1600 Bell Plaza, Room 3008  
Seattle, Washington 98191

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(206) 346-9001  
pgrate@uswest.com

### **LICENSURE**

Mr. Grate is a licensed Certified Public Accountant in Washington and is an inactive member of the Washington State Bar.

### **EDUCATION**

Mr. Grate earned a Bachelor of Science Degree in Business Administration with a concentration in Accounting from Indiana University, Bloomington. Mr. Grate also earned a Juris Doctorate from Indiana University, Bloomington.

### **EMPLOYMENT**

From 1982 to 1984, Mr. Grate was a senior tax consultant for Touche Ross, a Certified Public Accounting firm that subsequently became part of Deloitte & Touche.

In 1984, Mr. Grate became a manager of tax research for Pacific Northwest Bell Telephone Company, Inc. In 1987, Mr. Grate became the Tax Attorney for Pacific Northwest Bell, Northwestern Bell, and Mountain Bell, the predecessors of U S WEST Communications, Inc. Mr. Grate's staff and he were responsible for advising U S WEST Communications, Inc. on matters related to tax planning and compliance and for representing the company before regulatory commissions on tax related matters. In 1990, Mr. Grate accepted a position as Director of Accounting Standards for U S WEST Communications, Inc. His staff and he were responsible for U S WEST Communication's compliance with Generally Accepted Accounting Principles (GAAP) and the accounting rules promulgated by the Federal Communications Commission (FCC) including Parts 32 and 64 of Title 47 of the Code of Federal Regulations. In 1995, Mr. Grate became Director – State Finance, where he serves as the company's representative to state regulatory agencies in accounting and finance matters and as an expert witness in proceedings before state regulatory agencies.

## **TESTIMONIES**

Mr. Grate has testified on the following topics in the following proceedings:

### **Regulatory Accounting**

Iowa Department of Commerce - Utility Division in Docket No. RPU-93-9

### **Cost of Service Revenue Requirement**

Utah Public Service Commission Docket No. 95-049-05

Utah Public Service Commission Docket No. 97-049-08

Washington Public Service Commission Docket No. UT-970766

New Mexico Public Regulation Commission Utility Case No. 3008

Arizona Corporation Commission Docket No. T-1051B-99-105

### **Depreciation**

Utah Public Service Commission Docket No. 95-049-22

### **Federal Income Taxation in Cost of Service**

Utah Public Service Commission Docket No. 88-049-07

### **Merger of U S WEST, Inc. and Qwest Communications International Inc.**

Utah Public Service Commission Docket No. 99-049-05

Arizona Corporation Commission Docket No. T-01051B-99-0497

### **Sale of Telephone Exchanges**

Idaho Public Utilities Commission Case Nos. USW T-99-25 and CTC T-99-2

Utah Public Service Commission Docket No. 99-049-65

### **Productivity Factor under Price Cap Regulation**

Utah Public Service Commission Docket No. 99-049-78

## History of Directory Revenues and Expenses

### Mountain States Telephone and Telegraph Company

Year	Directory Revenues Acct 523	Directory Expenses Acct 649	Net Revenue	
1913	15,275	70,025	(54,750)	
1914	37,671	85,809	(48,138)	
1915	39,709	91,551	(51,842)	
1916	42,084	96,133	(54,049) *	
1917	50,448	102,257	(51,809)	
1918	57,025	100,623	(43,598)	
1919	67,223	112,357	(45,134)	
1920	62,151	163,948	(101,797)	#
1921	1,449	60,301	(58,852)	#
1922	583	18,820	(18,237)	#
1923	-	1,378	(1,378)	
1924	-	2,107	(2,107)	
1925	30,290	14,789	15,501	
1926	88,124	48,384	39,740 *	
1927	459,691	405,801	53,890	
1928	532,589	383,141	149,448	
1929	595,259	457,753	137,506	
1930	631,420	455,561	175,859	
1931	607,560	438,086	169,474	
1932	490,703	329,021	161,682	
1933	386,014	235,200	150,814 **	
1934	372,849	258,324	114,525	
1935	410,039	303,704	106,335	
1936	456,607	345,872	110,735	
1937	522,999	377,971	145,028	
1938	575,938	401,339	174,599	
1939	600,296	366,728	233,568	
1940	647,078	415,804	231,274	
1941	685,399	442,875	242,524	
1942	689,586	479,179	210,407	
1943	678,617	481,889	196,728	
1944	805,519	517,173	288,346	
1945	1,025,903	569,819	456,084	
1946	1,427,036	717,500	709,536	
1947	2,015,049	1,038,375	976,674	
1948	2,913,854	1,577,941	1,335,913	
1949	3,736,988	2,056,668	1,680,320	
1950	4,501,165	2,445,179	2,055,986	
1951	5,440,824	2,898,506	2,542,318	
1952	6,527,954	3,521,766	3,006,188	

## History of Directory Revenues and Expenses

### Mountain States Telephone and Telegraph Company

Year	Directory Revenues Acct 523	Directory Expenses Acct 649	Net Revenue
1953	8,050,532	3,888,103	4,162,429
1954	9,120,119	4,430,709	4,689,410
1955	10,178,020	4,374,834	5,803,186
1956	11,653,305	5,065,264	6,588,041
1957	12,983,692	5,250,410	7,733,282
1958	14,087,881	5,850,460	8,237,421
1959	15,758,450	6,500,132	9,258,318
1960	17,780,069	7,192,502	10,587,567
1961	18,997,666	7,775,523	11,222,143
1962	19,925,370	7,892,541	12,032,829
1963	21,236,799	8,546,025	12,690,774
1964	22,528,548	9,178,880	13,348,668 *
1965	23,262,788	9,586,141	13,676,647
1966	23,804,052	10,131,658	13,672,394
1967	24,569,672	10,960,657	13,609,015
1968	26,266,494	11,452,595	14,813,899 *
1969	28,851,988	12,207,090	16,644,898
1970	32,338,156	13,609,022	18,729,134
1971	36,129,244	15,419,973	20,709,271
1972	41,318,462	17,786,844	23,531,618
1973	47,851,594	20,605,793	27,245,801
1974	54,283,161	24,131,066	30,152,095
1975	60,063,907	28,307,673	31,756,234
1976	67,474,808	31,980,378	35,494,430
1977	79,861,612	38,512,019	41,349,593
1978	95,976,430	45,553,606	50,422,824
1979	116,531,280	53,319,741	63,211,539
1980	140,442,503	60,192,626	80,249,877
1981	164,981,626	72,201,236	92,780,390
1982	189,013,149	79,099,855	109,913,294
1983	219,055,833	87,653,699	131,402,134

\* Calculated using following year increase/(decrease)

\*\* Expense estimated since whole number cut off of copy

# Numbers match documents found in CA.

## Arizona's Early History of Telephony

On February 24, 1863, President Abraham Lincoln signed into law the bill to create the Territory of Arizona. In the years following, the telephone was invented and telephone services began to grow and mature in Arizona. All this happened well before Arizona was granted statehood on February 14, 1912.

### Telephone Service Begins

In 1881, five years following the invention of the telephone by Alexander Graham Bell, the first commercial switchboard in Arizona was installed in Tucson by the Arizona Telephone Company.<sup>1</sup> The following year, S. D. Lount connected the first two telephones in Phoenix between his home and his ice factory.<sup>2</sup> In 1891 the Sunset Telephone and Telegraph Company installed the first switchboard exchange in Phoenix.

Many small telephone companies sprang up in various locations within the Arizona Territory. In Prescott, Arizona, for example, the Prescott Electric Company provided both the electric and phone service locally. Their first line was installed in 1889 connecting a doctor's office with a drugstore across the street. In 1899 Prescott Electric Co. opened an exchange serving 34 customers. The company's main competitor in Prescott was the Sunset Telephone and Telegraph Company, which began operations in 1900.<sup>3</sup>

An article in a Tucson paper dated June 24, 1904 announced the consolidation of telephone interests in the Arizona Territory under a previously agreed to lease arrangement, to be operated by a new company, the Consolidated Telephone, Telegraph and Electric Company. The aim of the new company was to extend telephone service to every town in Arizona, and to make the telephone service of the Territory a strictly Arizona institution. The plan was to annex, amalgamate, connect with or some way absorb all the independent companies operating in the Territory so that the telephone system would be under central management.<sup>4</sup> Consolidated never saw its vision come to fruition.

Growth of the telephone system continued with various consolidations and mergers. The Arizona Overland Telephone Company was incorporated in 1908.<sup>5</sup> In May 1910, the Phoenix Home Telephone Company merged with the Arizona

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<sup>1</sup> Arizona's Heritage by Jay Wagoner, 1983.

<sup>2</sup> *Id.*

<sup>3</sup> Historical Timeline from "Prescott, Arizona August 2, 1965 Location of Arizona's 600,000<sup>th</sup> Telephone" by Mountain States Telephone

<sup>4</sup> Tucson Paper, June 24, 1904, page 4 "Telephone Extension - The Bell and Sunset Lines Absorbed by an Arizona Corporation and the Service Will be Made General"

<sup>5</sup> Telephony Magazine, Sept. 30, 1911

Overland Telephone Company to become the Overland Telephone and Telegraph Company, which competed head to head with the Consolidated Company in Phoenix.<sup>6</sup> The Overland Company installed an automatic dial system in Phoenix in 1910, the first in Arizona and one of the first in the nation.<sup>7</sup> When it was put into service in August of 1910, it was already at its full capacity.<sup>8</sup> In 1911 the Consolidated Telephone, Telegraph and Electric Company, which by now was part of the Bell telephone system, changed its name to the Arizona Telephone and Telegraph Company and continued to grow through absorption of smaller companies and line extensions.<sup>9</sup>

The Mountain States Telephone and Telegraph Company (MST&T), a Bell system company, was incorporated in the state of Colorado in 1911. In early 1912, it began purchasing companies operating in Arizona at the time. The first was the Tri-States Telephone and Telegraph Company operating in Douglas and Bisbee. Then MST&T purchased the Arizona Telephone and Telegraph Company and in June of 1912, it purchased the Overland Telephone and Telegraph Company, thus consolidating the competing companies' operations. The purchases of the Tri-States Company and the Arizona Company were completed without state regulatory oversight.<sup>10</sup> But the purchase of the Overland Company assets and operations required the Arizona Corporation Commission's approval, because by then, Arizona was a state and the Commission had jurisdiction over the public services being offered in the state.

### **Regulation in Arizona**

As required by Article XV of the Arizona Constitution, the Arizona Corporation Commission ("ACC") was established in 1912 with the recognition of Arizona as the 48<sup>th</sup> state of the union. By June of that year, the Commission was in place and operational. The Commission is required by the Arizona Constitution to make sure that utility rates are fair, balancing the interests of the customers in good service and reasonable costs, with the interests of the utilities in obtaining a fair return on their investment.

One of the first acts of the ACC, for the new state of Arizona, was to approve the sale of The Overland Telephone & Telegraph Company to MST&T on July 1, 1912, in Docket No. 8. The Commission approved the purchase by MST&T and ordered that work commence to properly combine and consolidate the existing systems of the companies. The Commission further ordered that no change in rates be made until completion of the consolidation effort and that all services

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<sup>6</sup> *Id.*

<sup>7</sup> Arizona's Heritage by Jay Wagoner, 1983

<sup>8</sup> Telephony Magazine, Sept. 30, 1911

<sup>9</sup> Arizona Gazette, July 31, 1911, August 3, 1911 and August 5, 1911

<sup>10</sup> Docket No. 654-E-9, Decision No. 915, December 23, 1919 at page 2.



rendered be fully adequate.<sup>11</sup> Thus began the state's regulation of public services in Arizona.

The Commission's 'Special Order No. 19 for Docket No. 8 was issued Oct. 22, 1912 to set a conditional rate schedule for MST&T based on the elimination of the provision of dual service and the consolidation of the operations and plant of the purchased telephone companies. In pertinent part, the order held:

We find that without knowledge of the cost of replacement of plant used and useful, operating expenses and fixed charges such as interest and taxes, and certain overhead charges, and without inventories of the consolidated physical properties of each exchange which said inventories it seems impracticable for the owner to furnish and impossible for the Commission to verify, a conditional rate schedule should now be determined, there being an insistent demand by telephone patrons in each exchange served by the dual exchanges that said service be consolidated thereby insuring universal use and avoiding additional cost to the public rendered by dual systems.<sup>12</sup> (Emphasis added)

The Commission's order further required MST&T to provide the following information about its business in Arizona no later that December 31, 1913:

- A. An exact inventory of its physical property by exchanges and long distance lines;
- B. A statement of its investment for the state of Arizona as shown by its records;
- C. A statement showing reproduction value, and depreciation of the system by exchanges and long distance lines;
- D. A list of all franchises owned by the Company;
- E. A detailed statement of the revenue of the company within the state showing in connection therewith:
  - 1. The number of subscribers stations of each class in each exchange with a total of the revenue derived from each;
  - 2. A statement of any other revenue obtained by the Company within the state from any source whatsoever;
  - 3. A detailed statement of the toll or long distance revenue of the Company within the state showing the distribution of the same as apportioned to each exchange, this statement to include the pro rata amount of all inter-state traffic originating or terminating within the state;

<sup>11</sup> Docket No. 8, Decision dated July 1, 1912

<sup>12</sup> Docket No. 8, Special Order 19 issued October 22, 1912 at page 2.

- F. A detailed statement of the expenses of the Company for the year 1913, covering the operation of its telephone system in the state to include overhead charges, operating charges, interest, taxes, and every other expense whatsoever, the same to be shown by exchanges with the pro rata share of overhead and all other charges and expenses apportioned to each exchange.<sup>13</sup>

There is no record that during the rest of the decade the Commission used the requested information to conduct a statewide MST&T rate case.

In August 1919, the Commission opened Docket No. 654-E-9 in order to determine whether or not to continue in effect the rates and certain rules and regulations ordered and established by the Postmaster General during the period of federal control that had begun in 1918 and ended July 31, 1919.

In Decision No. 915 issued on December 23, 1919 for that docket, the Commission recounted much of MST&T's Arizona history. On page 4 of the order, the Commission stated the following:

One of the first and greatest benefits derived by the people of Phoenix and adjacent towns was the consolidation of the competing companies with a consequent lessening of the cost of service and a very marked improvement in quality.

The Commission went on to point out that in the seven years since the major purchase by MST&T, the plant in the state had been practically rebuilt.<sup>14</sup> The magnitude of the work done during this period is reflected in the investment records of the company. The December 1914 value was \$1.3 million and the December 1918 value was \$2.6 million, twice the amount of the original investment.<sup>15</sup>

Following a discussion of the plant improvements that had been made over the years and comments from customers about services and rates, the Commission reviewed MST&T's results of operations and its plans for future construction.

An analysis of the Income Statement for the years 1914 and 1918 discloses that there was a large increase in the volume of business during that period but that the increase in revenue did not keep pace with the increase in expense and that the deficit less than allowable return for the latter year was \$112,130.53 as compared with \$68,598.96 for 1914. The

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<sup>13</sup> *Id.*

<sup>14</sup> Docket 654-E-9, Decision No. 915, December 23, 1919 at page 4.

<sup>15</sup> *Id.* at page 6.

reports disclose that the deficit increased from \$33,295.42 in 1916 to \$45,020.49 in 1917 and to \$112,130.53 in 1918. With the signing of the Armistice, it was confidently expected that there would be an early return to something near normal conditions but unfortunately one year's experience seems to have effectually dissipated such a hope. Prices for all of the necessities of life have continually increased and it is quite obvious that further advances in wages must be given to the workman to enable him to cope with the high cost of living. The Telephone Company has outlined a comprehensive plan for new construction and betterments during the next few years and for the purpose of carrying forward this work and of maintaining its standard of service, there must be a rate of return which will attract capital and preserve the company's credit.<sup>16</sup>

In summing up their findings, the Commission stated:

We have reviewed the proceedings herein at considerable length, particularly because of the fact that we have not been able to make a valuation of the plant in Arizona, believing that to do so, would result in a valuation for rate making purposes, which under existing conditions would be unfair to the public. It seems preferable to adopt for the present the book figures herein given and to make a valuation of our own at a future date when prices drop to something near normal. In this connection, it will not be lost sight of that the book figures are nearly \$600,000.00 less than the actual purchase price.

A brief review of the reports of State Commissions during the last few months indicates that in approximately one hundred telephone cases in twenty-five States of the Union, advances in rates have been authorized. Since it is shown that the Company has never earned a rate of 8% upon the figures herein given and since it is not apparent that the rates established by the Government will earn in excess of this sum under existing conditions, we are of the opinion and find that the present rates should be continued until changed conditions warrant further action. The Company will be required to make frequent reports of its earnings and when they reach a point that will justify changes and reductions in rates, prompt action will be instituted by the Commission to that end."<sup>17</sup>  
(Emphasis added)

With that, the Commission approved the rates established by the Postmaster General for continued use by MST&T.

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<sup>16</sup> *Id.* at pages 18 to 19.

<sup>17</sup> *Id.* at pages 59 to 60.

## **Directory Publishing in Arizona**

Telephone directories, including advertising appear to have been published almost immediately after the initiation of telephone service. One telephone directory dated April 15, 1902, was published by Prescott Electric Co. It had 36 pages, including ads, and numbers for 594 subscribers in the towns of Prescott and Jerome. Attachment 1 provides a sample of this book.

A January 1906 Telephone Directory for Consolidated Telephone, Telegraph & Electric Co. contained listings for Prescott, Phoenix, Tucson, Mesa, Tempe and several other small towns. On the cover of the directory is a reminder to "Destroy All Previous Directories". Also included within the directory amongst the ads is one for advertising in the directory.

**"You Better Advertise in the Phone Book**

**Read this which proves that others would read your ad were it here**

**For space apply to A.P. Skinner, Phoenix, care Phoenix Printing Co. Next Issue April"**



See Attachment 2 for a copy of the above ad.

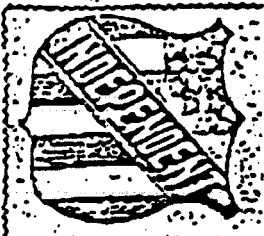
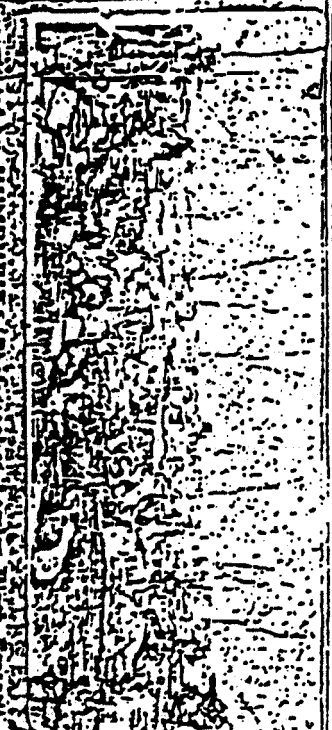
The September 6, 1910 Arizona Gazette announced that the first Overland Telephone directory was distributed to subscribers and that the system was now in full operation. "Names are being added so rapidly that new editions of the directory will be necessary at frequent intervals."

The February 14, 1912 directory for the Arizona Telephone and Telegraph's Tucson exchange was 54 pages of primarily telephone number listings with recurring ads interspersed.

A copy of the August 1921 MST&T Directory for the Southern Division, including Phoenix, had grown to a standard 8 1/2" by 11" book of 40 pages of directory listings. With it there was also a classified directory for the Phoenix District totaling 24 pages of business listings and ads "A to Z".

Based on a search of old annual reports to the FCC and its predecessor, the Interstate Commerce Commission, MST&T's directory operations did not produce a positive gross margin (i.e., revenues did not exceed expenses) before 1925. In fact, it appears from the records, that the Company had no directory operations at all between 1921 and 1924.


**T.W. OTIS.**  
 PRESCOTT, ARIZONA  
 CROCKERY, HARDWARE  
 AND ALL HANDY HOUSE THINGS  
 TELEPHONE **NO. 1.**  

**Prices.**  
 ALWAYS LOW.

**APRIL 15, 1902.**  

**INDEPENDENCE**  
**TELEPHONE**  
**DIRECTORY**  

**Prescott Electric Co**  
 GENERAL OFFICES:  
**TELEPHONE BUILDING,**  
 PRESCOTT, ARIZONA.  
 (If you do not find this office, go to the corner of Broadway and the Post Office Street.)

# The Use of the Telephone.

Subscribers will find that careful observance of the following hints on the use of the Telephone will materially aid them in securing good service.

To call the Central office, give the bell crank one sharp turn, then place the hand telephone to your ear, holding it firmly against the ear. The operator will ask "What number?" and when she has received from you the number of the subscriber desired, will repeat it back to you; this check of the number should be carefully observed, as mistakes are thus avoided. The hand telephone should be kept to the ear until connection with the subscriber wanted is obtained; this avoids delays and promotes quick service for all subscribers. In talking, speak directly into the transmitter with the lips as close as possible to the mouthpiece. Speaking clearly and distinctly gives better transmission than shouting. When the conversation is finished, give one sharp turn of the bell crank; this notifies the Central office to disconnect. The neglect to send this signal results in delays which otherwise would not occur.

## NOTICE.

The Prescott Electric Company assumes no liability whatever for damages accruing from errors or omissions in the making up and printing of this book.

334 Jack & Retainer  
226 ADDITIONAL NAMES.

- 327-Archer, T. C. Office Room 24, Bank Building
- 328-Bedford, Charles. Residence 215 S. Montezuma Street
- 329-Castellano, M. N. Office Room 25, Bank Building
- 330-Fisher, J. J. Office Room 25, Bank Building
- 331-Haggett, Ernest A. Office Room 25, Bank Building
- 332-McIntosh, D. Residence 107 N. Montezuma Street
- 333-McIntosh, R. Residence 107 N. Montezuma Street
- 334-McIntosh, C. A. Residence 107 N. Montezuma Street
- 335-McIntosh, C. A. Residence 107 N. Montezuma Street
- 336-McIntosh, C. A. Residence 107 N. Montezuma Street
- 337-McIntosh, C. A. Residence 107 N. Montezuma Street
- 338-McIntosh, C. A. Residence 107 N. Montezuma Street
- 339-McIntosh, C. A. Residence 107 N. Montezuma Street
- 340-McIntosh, C. A. Residence 107 N. Montezuma Street
- 341-McIntosh, C. A. Residence 107 N. Montezuma Street
- 342-McIntosh, C. A. Residence 107 N. Montezuma Street
- 343-McIntosh, C. A. Residence 107 N. Montezuma Street
- 344-McIntosh, C. A. Residence 107 N. Montezuma Street
- 345-McIntosh, C. A. Residence 107 N. Montezuma Street
- 346-McIntosh, C. A. Residence 107 N. Montezuma Street
- 347-McIntosh, C. A. Residence 107 N. Montezuma Street
- 348-McIntosh, C. A. Residence 107 N. Montezuma Street
- 349-McIntosh, C. A. Residence 107 N. Montezuma Street
- 350-McIntosh, C. A. Residence 107 N. Montezuma Street

## PRESCOTT LIST OF SUBSCRIBERS.

### A

- 141-Adams, A. D. Residence 103 S. Mt. Vernon St.
- 34-Aiken, H. D. Residence 121 S. Mt. Vernon St.
- 305-Akers, James. Residence 185 S. McCormick St.
- 41-Andrews, P. E. Blacksmith Shop S. Granite St.
- 108-Andrews, P. E. Residence 805 N. Mt. Vernon St.
- 145-Andrews, H. T. Law Office Washford Block
- 19-Anheuser Saloon. South Montezuma St.
- 291-Artison, Laundry. South Montezuma St.
- 122-Armstrong, H. E. Residence 126 S. Summit St.
- 140-Auditor's Office, S. F. & P. Railway. Residence 230 South Pleasant St.
- 193-Avery, Alfred. Residence 230 South Pleasant St.

### B

- 168-Baier, Rudolph. Residence 107 N. Grove St.
- 8-Bagby, John. Owl Saloon, S. Montezuma St.
- 273-Bagby, John. Residence 219 N. Martin St.
- 272-Bally, J. J. Residence 205 S. Mt. Vernon St.
- 59-Balwin, F. E. Store Washford Block
- 100-Bank of Arizona. Corner Cortes and Gurley St.
- 232-Barkley, J. E. Wholesale Grocery Store, Burke Hotel Block
- 138-Barnhart, A. D. Assayer, W. Gurley St.
- 162-Barratt, Dr. J. B. Residence 21 N. Montezuma St.
- 161-Barratt, Dr. J. B. Office Washford Block
- 257-Barnhart & Block. Clothing, Lawyer Block
- 147-B. B. Co. Office W. Gurley St.
- 7-B. B. Co. Order Department W. Gurley St.
- 136-Bashford, W. C. Residence 403 E. Gurley St.
- 312-Baumann, Jules. Residence W. Carlton St.
- 284-Bensch, G. A. Residence 280 S. Mt. Vernon St.
- 263-Bearers & Kessler. Bottling Works S. Montezuma St.
- 237-Behn, J. K. Residence Corner Willis and Virginia St.
- 256-Belcher, Ben. Residence 26 N. Montezuma St.
- 234-Biles & Shelby. Burke Block
- 128-Bilino, Dr. Office Washford Block
- 113-Bilino, Mrs. R. L. Residence N. Cortes St.
- 112-Bloch, Ed. Cash Clothing, S. Montezuma St.
- 115-Bloch, Ed. Residence, Corner Union and Martin St.
- 53-Bloch, Miss Amelia. Stenographer, N. Cortes St.
- 132-Brunnler, A. Office S. Cortes St.

326—Keegan, Willie.....Residence 288 S Montezuma St  
224—Kiehl, Ed.....Plumber, W Gurley St

## L

185—Lasky & Co.....Store Lawler Block  
89—Lavy, D & Co.....Store S Montezuma St  
54—Lavy, Nathan.....Residence 141 N Marina St  
218—Lewin, W W.....Residence 117 Garden St  
242—Little May Saloon.....Cor. Granite & Goodwin St  
303—Litt, T E.....Residence 140 N Marina St  
198—Ling, R M.....Residence E Gurley St  
61—Logan, S A.....Undertaker, 128 W Goodwin St  
233—Long, Rev H B.....Residence E Gurley St  
173—Love, W H.....Residence 416 S Montezuma St  
25—Lowry & Merrill.....Transfer Office, Cor. Montezuma & Gurley  
50—Lowry, J H.....Residence 132 Grove Ave

## M

318—Mader, A B.....Office National Bank Building  
149—Mader, A H.....Residence and Office S Mt Vernon St  
48—Mahoney, J B.....Residence S Granite St  
101—Manser, A H.....Residence 116 Garden St  
53—Martindale, Horne & Co.....Office N Cortez St  
143—Mazke, Jake.....Liquor Store W Gurley St  
66—Mazke, Jake.....Residence 208 E Union St  
238—Marshall, O D.....Residence 431 Deach Ave  
63—Martin, J O.....Residence N Pleasant St  
14—Martin, J O.....Office W Gurley St  
212—Masonic Hall.....Office W Gurley St  
24—Mercy Hospital.....F Grove St  
107—Merrill, J.....Residence 182 S McCormick St  
308—Merrill, W H.....Residence E Willis St  
259—Metsger, Dr F N.....Office Union Block  
287—Middleton, G W.....Residence Hotel Burke  
295—Millard, J.....Architect, Bank Building  
223—Miner, J F.....Residence S Cortez St  
214—Minster, Niss.....Dress Maker, 145 S Cortez St  
314—Mint Saloon.....N Cortez St  
98—Model Mining Co.....Office Union Block  
204—Moore Mercantile Co.....Store S Montezuma St  
75—Moore, J N W.....Office Lawler Block  
31—Moore, J M W.....Residence 518 E Gurley St  
109—Morin Boda Works.....N McCormick St  
286—Morin, M E.....Residence N Mt Vernon St  
20—Morrison, R E.....

51—Morrison, R E.....Residence 307 B Marina St  
201—Mutzeln, J.....Plumber, W Gurley St  
56—Mulvanon, W J.....Residence 237 S Cortez St  
208—Mulvanon Saloon.....Cor. Gurley and Granite St  
165—Munda, J.....Residence 420 Sheldon St  
30—Murphy, F M.....Residence 808 E Gurley St  
69—Murphy, Will.....Residence 200 N Mt Vernon St

## Mc

307—McGey, John.....Residence E Union St  
235—McDonald, N M.....Residence S Marina St  
92—McGinnis, Dr.....Office Lawler Block  
260—McGinnis, Dr.....Residence 308 N Alarcon St  
133—McKee, Harry.....Residence 283 N Granite St  
57—McKinty, Chas.....Residence 142 Grove St  
155—McNally, Dr J D.....

## N

104—Norrie, T G.....Residence 118 B Mt Vernon St

## O

39—O K Meat Market.....Lawler Block  
13—O K Store & Livery Stable.....W Gurley St  
1—Ole, T W.....Store 120 S Cortez St  
161—Ole, Dr.....Office Deaford Block  
8—Owl Saloon.....S Montezuma St

## P

82—Palme, F C.....Residence 335 B Marina St  
1—Paine Express.....Office 129 S Cortez St  
5—Palace Saloon.....170 S Montezuma St  
175—Pendegast, J T & Co.....Office Lawler Block  
159—Pendegast, J T.....Residence Herd Block  
103—Peoples, H E.....Tailor, 110 S Cortez St  
189—Peter, O A.....Residence E Union St  
123—Phillips, Capt. L D.....Residence 217 E Union St  
1—Plaza Bldg.....136 Goodwin St  
105—Poland Mining Co.....Office National Bank Building

253—Vienna Bakery ..... 8 Cortes Bl.  
 144—Voge, H. .... Wholesale Liquor Store 8 Montezuma St.  
 152—Voge, H. .... Residence N Grove St.  
 32—Voge Hoteling Works ..... N McCormick St.

## W

175—Waleley, J. D. .... Attorney, Lawler Block  
 289—Walker, Mrs. .... Hairdresser, Olla Block  
 102—Walla, Dr. J. R. .... Office Union Block  
 252—Walla, Dr. J. R. .... Residence 8 Mt Vernon St.  
 125—Water Works Pump House.  
 15—Watts, J. M. .... Office Court House  
 48—Watts, J. M. .... Residence 8 Pleasant St.  
 74—Waver, D. H. .... Residence 8 Marina St.  
 158—Watts, D. M. F. .... Residence 8 Pleasant St.  
 27—West, George. .... 121 N Pleasant St.  
 301—Wellington Saloon ..... 8 Montezuma St.  
 203—Wells, E. W. .... Residence Cor. Carleton and Cortes Sts.  
 26—Wells Fargo ..... Office Lawler Block  
 35—Western Union Telegraph Office. .... 111 8 Cortes St.  
 187—Williams, Frank ..... Residence 488 W Gurley St.  
 80—Wilson, J. W. .... Store Wilson Block  
 180—Wilson, J. W. .... Residence W Gurley St.  
 271—The Wilson ..... Wilson Block  
 55—Wool, W. W. .... Office Dashford Block  
 244—Wollenberg & Co. .... 8 Montezuma St.  
 48—Wollenberg, L. .... Residence 185 W Carleton St.  
 278—Worster, Geo. .... Store Union Block  
 208—Worster, Geo. .... Residence 181 E Gurley St.  
 210—Wright, F. L. .... Office Bank Building  
 142—Wright, F. L. .... Residence 181 8 Mt Vernon St.

## COUNTY OFFICERS.

261—Board of Supervisors  
 15—Clerk of Court  
 72—County Hospital (2 floors).  
 198—District Attorney's Office  
 286—Recorder's Office  
 23—Sheriff's Office  
 275—Treasurer's Office

## JEROME LIST OF SUBSCRIBERS.

## A

15—Adams, Mining News.  
 32—Allison, Jenn. .... Residence  
 1—Aller Copper Mining Co.  
 92—Arizona Meat Co.  
 12—Arizona Saloon

## B

38—Bank of Arizona.  
 64—Baker, Miss Pearl  
 34—Bartlett Hotel  
 75—Bell, Mrs L. L.  
 55—Berner, Mrs O. J. .... Millinery  
 23—Black Hills Copper Co.  
 58—Boyd, Lynn. .... Drug Store  
 33—Boyd Hotel  
 78—Brookshire Mtn.  
 54—Brookshire Saloon  
 18—Dryan, Mrs H. P.

## C

72—Campbell, T. E. .... Residence  
 86—Chief of Police.  
 85—Clifts Bnvr.  
 76—City Hall  
 67—Club Saloon  
 43—Coleman, Jr. .... Office  
 13—Coleman, Dr. .... Residence  
 62—Company Hospital.  
 8—Conner, D. .... Hotel  
 80—Connor, Mrs M. M.  
 50—Copper Chief Mine  
 42—Cordner, Arthur. .... Residence  
 74—Cox, W. H. .... Residence

## D

7—Dannison, S. F.  
 100—DeZolt, Mrs Frank  
 28—Dicus and Plumber.



# D. LEVY & CO.,

INCORPORATED

Montezuma, St. Paul, PRESCOTT, ARIZONA

Wholesale and Retail Dealers in Dry Goods

Groceries, Teas, Groceries, Queensware

HATS, CAPS, BOOTS AND SHOES

Drugs, Paints, Garden Seeds, Etc., Etc.

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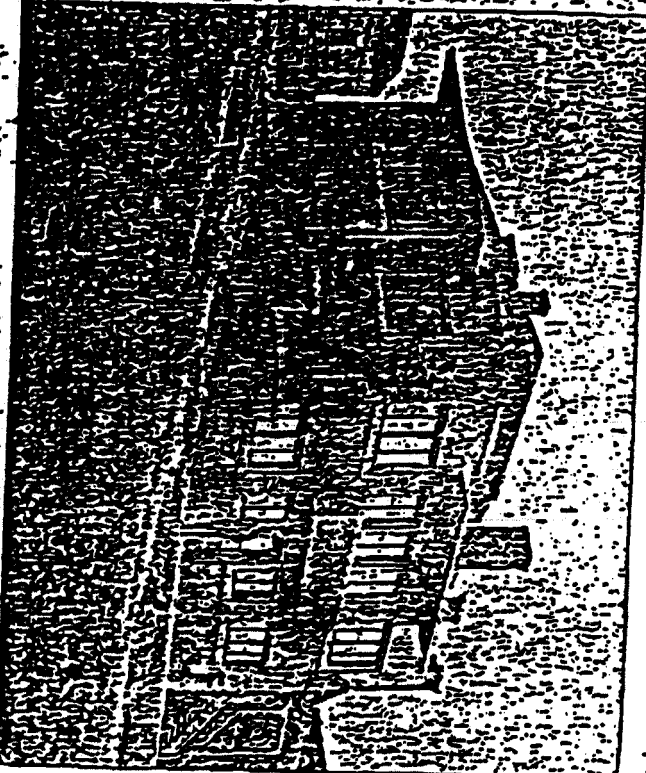
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**General Blacksmithing  
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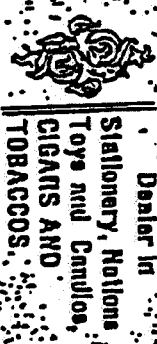
**Satisfaction Guaranteed**  
 Bond Payable \$2,000 and up  
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222 South Montezuma Street,  
 PRESCOTT, ARIZONA



Dealer in  
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**First-Class Goods  
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 MAN**

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 A SPECIALTY**

**407 HOTEL BURKE BLOCK**

**Hanan & Sons' Hand Made Shoes. Station Hale.**

**ED. BLOCK**

**SOLE AGENT FOR**

**The Stein-Block  
 Ready Tailored Suits**

**They Fit the Best, They Retain Their Shape. They Never Rip.  
 SWEET, ORR & CO.'S UNION MADE OVERALLS.  
 SUITS MADE TO ORDER.**

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**ED. STEINMATE & COMPANY**

**STORES--The BURKE BLOCK. The WILSON BLOCK (IMPERIAL.)**

**The Cigars, Tobacco, Confection, Green Fruit, Nuts, and the Finest  
 and Most Complete Line of CONFECTIONERY in the Territory.**



**We have in the Imperial the Best Equipped  
 Ice Cream Factory in Arizona!**

**AND MAKE ALL KINDS OF  
 CREAMS, SHERBERTS AND WATER ICES.**

**BRICK CREAM for Parties and Families A SPECIALTY.**

**TELEPHONES**

**IMPERIAL--Facile. No. 4.**

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Hoffman  
Bar

Central Street,  
Opposite Postoffice, PRESCOTT, ARIZ.

BRINMEYER'S  
HOTEL.

European Style

Bakery in Connection.

Centrally Located Near

THE PLAZA,  
PRESCOTT, ARIZONA

Telephone No.

The Mint

HARTWICK & JOHNSON,  
Proprietors.

On the Street, Three Doors From the Postoffice.

Everything New  
And First-Class

GIVE OUR BEER A TRIAL AND  
YOU WILL BE A STEADY  
CUSTOMER.

CRYSTAL

ICE

COMPANY

W. J. MULVENON, Manager

All Ice Manufactured

From Distilled Water

Ice Delivered to All Parts of the  
City and Suburbs, Whipped, etc.

GO TO  
BARTHEL & STOCKS!

FOR HIGH GRADE  
Furnishings!!  
FOR MEN.

A First-Class Tailor Shop is Run  
In Connection With the Store.

New Taylor Block, PRESCOTT, ARIZONA.

JOS. DOUGHERTY

The... O. K. Store...

WEST PRESCOTT, ARIZONA.

General Merchandise, Mining Supplies,  
Wholesale and Retail.

STORE, CORRAL AND FEED STABLE

Goods Delivered in the City Free  
And Delivered Throughout the County at a Very Low Rate.

PRICES AT ALL TIMES THE LOWEST!!

**DESTROY ALL PREVIOUS DIRECTORIES**

**JANUARY, 1906**

EPES RANDOLPH, President

C. W. HINCHCLIFFE, Gen'l Manager

**CONSOLIDATED TELEPHONE  
TELEGRAPH & ELECTRIC CO.**

# Telephone Directory

IF YOUR TELEPHONE IS OUT OF ORDER NOTIFY US. No rebate of Rental will be allowed until after written notice of 24 hours, as provided in contract.  
**REMOVALS.** Five days written notice is required in all cases where the location of a telephone is to be changed.

The Telephone company reserves the right to alter a subscriber's telephone number when made necessary by changes in the system.

**CORRECT DRESS FOR  
MAN, WOMAN AND CHILD**

Everything for



Dress,  
Comfort or  
Home

**ALBERT STEINFELD & CO.**

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Main 81  
BOWER  
FAGER  
1 ST.

**B. B. O. E.** For sale—City and ranch property of all kinds. Money to loan See me for low prices.  
**J. ERNEST WALKER** REAL ESTATE, LOANS, INSURANCE  
14-16 S. Second Ave., Opp. Court House  
Los Angeles Office, 310-11 Italy Bldg. Opp. Angelus Hotel Phone Main 50, PHOENIX, ARIZ.

**PRESCOTT**

- 220—BLUMBERG, A., r N. Mt. Vernon Ave.  
261—BOARD OF SUPERVISORS, Office, Court House.  
31—BOND, W. J., r 113 N. McCormick St  
284—BONES, Mrs. E. L., r 238 S. Marina St.  
250—BOOTH, L. B. r N. Granite St.  
128—BORK, A. W., r 225 N. Montezuma St.  
474—BOYD & DARLINGTON, Store, W. Gurley St.  
375—BRECHT, F. G., r Grove St.  
196—BRINKMEYER'S HOTEL, N. Montezuma St.  
2—BRISLEY DRUG Co., cor Cortez & Gurley Sts.  
111—BRISLEY, HARRY, r 140 S. Pleasant St.  
191—BROADED, M. T., Blacksmith Shop, W. Gurley St.  
13—BROAN, CHARLES B., r N. Pleasant St.  
1—BROW, SMITH & BELCHER, Saloon, 120 S. Montezuma St.  
426—BROW, AL., r S. Montezuma St.  
60—BROW, ROBERT, r 143 N. Granite St.  
94—BROWN BROS., Hardware Store, N. Cortez St.  
279—BROWN, FRANK, r N. Mt. Vernon St.  
365—BROWN, W. T., r Union & Marina Sts.  
226—BROWN, Z. O., Office, S. Cortez St.  
1072—BURHANS, M. S., Spring Dale Poultry Farm.  
6—BURKE HOTEL, cor Gurley & Montezuma Sts.  
217—BURKE DRUG STORE, cor Gurley & Montezuma Sts.  
337—BURKS, PAUL, r S. Pleasant St.  
52—BURMISTER, R. H. Sons Co., Office, W. Gurley St.  
47—BURMISTER, R. H. Sons Co., Order Department, W. Gurley St.  
22—BURMISTER, R. H., r 412 E. Gurley St.

**C**

- 274—CABINET SALOON, N. Cortez St.  
274—CALLERY, Mrs. M., r N. Marina St.  
27—CALLES, JOS., Store, N. Cortez St.  
119—CAMPBELL, E. S. r S. Mt. Vernon St.  
380—CAMPBELL, T. E., r N. Mt. Vernon St.  
489—CAPUCETTI, F. G., Germania Saloon, Goodwin St.

**Yaeger  
Station  
Saloon**

The traveler's rest and the workman's home. Best grade of Wines, Liquors and Cigars always on hand.

**Cold Beer**  
S. RALLATO,  
Prop.

**H. M.  
MAUS  
& CO.  
Funeral  
Directors**  
Prescott, Ariz.  
Phone 350

AGENTS FOR THE  
**Monumental  
Bronze Co.**  
BRIEFPORT, CONN.

**YOU BET- Advertise IN THE Phone Book**  
**READ THIS WHICH PROVES THAT OTHERS WOULD READ YOUR AD WERE IT HERE**

For Space apply to A. P. SKINNER, Phoenix, care Phoenix Printing Co. Next Issue April

PHONE  
457

# YOU BET - Advertise IN THE Phone Book

TER READ THIS WHICH PROVES THAT OTHERS WOULD READ YOUR AD WERE IT HERE

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## GLOBE REAL ESTATE OFFICE

F. L. TOOMBS

PROPRIETOR

Information  
Furnished on  
Real Estate  
And Mines

Globe, Ariz.

## Lone Pine ROAD HOUSE

Sam Norton, Prop.

Wines.  
Liquors and  
Cigars

Kept in Stock  
LONE PINE  
STATION,  
ARIZ.

### LONG DISTANCE STATIONS

#### CORDES, ARIZONA.

CORDES, J. H., Store.  
GREAT REPUBLIC MINE.  
NELL S. L. P., Store.

PARKER, S. A.  
YOUNG BROTHERS, Store

#### CROWN KING, ARIZONA.

COLONEL MINE.  
BROWN, HARRY, Saloon.  
CROWN KING STORE.  
GOLD KING MINE.  
LINCOLN MINE.

LITTON, JAMES R.  
McDONNELL, Dr. J. K., Office  
TIGER GOLD CO., Warehouse.  
SARATOGA MINE.

#### DEWEY, ARIZONA.

BAUMANN COPPER Co.  
BONNELL, L. I., Store.  
CARROLL, A. J., Store.  
DEPOT, P. & E. R. R.

MACKAY, W. H., r.  
ROHPETER, GEO., r.  
WILKINS, A. B., Store.

#### GOODWIN, ARIZONA.

HOACH, THOMAS.

SPENCE, A. B., Store.

#### GROOM CREEK, ARIZONA.

ALMA MINE.  
MACKIN, PETER.

SHAFER, J. C.

#### HARRINGTON, ARIZONA.

APACHE-PANTHER MINE.  
BROWN, HARRY, Saloon.

TIGER MINE.

#### HILLSIDE, ARIZONA.

DARNALL, T. R., Store.

SULTAN MINE.

#### HUMOLDT, ARIZONA.

ARIZONA SMELTING CO.  
BETHUNE, J. D.,  
CARROLL, A. J.,  
DEPOT, P. & E. R. R.  
FENNELL, C. G.,  
GRANT BROS.

IRON KING MINE.  
MAYER & McSPARRON.  
STANDARD SMELTER.  
SWANBECK H. P. & F.,  
WINGFIELD, WILLIAM.

#### HURON, ARIZONA.

HURON STATION, P. & E. R. R. WINGFIELD, C. P., Store.  
ROSENBERGER, GRANT, r.

# Arizona Brewing Co.

PHONE 457

PRESCOTT ARIZONA

DER

DUF  
KDEL

EAR

ARIZ  
BOGC  
DEEC  
DEPC  
DAVI  
DAVI  
CROW  
HACK  
IRON  
MAYE  
MAYE

DE SC  
DEPO  
KEND

BUTTC  
ORO P

ALTO P  
DIVIDE  
FARRE  
FLAMM  
GLADST  
HENRIE  
JOSLIN  
LELAN

TH

Opposite

Line #	Description (A)	Qwest Advocacy \$ Millions (B)	Staff Advocacy \$ Millions (C)
1	Sale Price of Qwest Dex	\$7,050.0	\$7,050.0
2	Less: Estimated Contributed Assets		
3	Transaction Costs	\$750.0	\$750.0
4	Estimated Pretax Gain on Sale	\$27.0	\$27.0
		\$6,273.0	\$6,273.0
5	Income Tax on Gain 39.53% FIT/SIT		
		(\$2,479.7)	(\$2,479.7)
6	Estimated Post-tax Gain on Sale	\$3,793.3	\$3,793.3
7	<u>Post-tax Gain Not Related to Regulated Local Telephone Service</u>		
8	Non-Regulatory Assets		
9	Allocation to LCI		
10	Allocation to New Ventures		
11	Allocation to Secondary Directories		
12	Allocation to non-Qwest Listings		
	Total Non-Regulatory Assets		
13	Post-Tax Gain Not Related to Regulated Local Telephone Service		
14	Post-tax Gain Related to Regulated Local Telephone Service		
15	Approximate Arizona Share	15.47%	16.98%
16	Post-tax AZ Gain Related to Regulated Local Telephone Service		
17	Income Tax Gross-Up Factor (1/(1-.3953))	1.65371	1.65371
18	Pre-tax AZ Gain Related to Regulated Local Telephone Service		
19	Pre-tax Gain to AZ Ratepayers Per Settlement (See Page 2)		
20	Pre-tax AZ Gain to Owners		

REDACTED

REDACTED

REDACTED

# Settlement Agreement

8.29%

Year	Description (A)	Principal Amount (B)	Discount Factor Half Year Used (C)	Present Value (D)
1	Imputation Amount	\$ 72.00	96.0977%	\$ 69.19
2	Imputation Amount	72.00	88.7441%	63.90
3	Imputation Amount	72.00	81.9532%	59.01
4	Imputation Amount	72.00	75.6819%	54.49
5	Imputation Amount	72.00	69.8906%	50.32
6	Imputation Amount	72.00	64.5424%	46.47
7	Imputation Amount	72.00	59.6034%	42.91
8	Imputation Amount	72.00	55.0424%	39.63
9	Imputation Amount	72.00	50.8304%	36.60
10	Imputation Amount	72.00	46.9408%	33.80
11	Imputation Amount	72.00	43.3487%	31.21
12	Imputation Amount	72.00	40.0316%	28.82
13	Imputation Amount	72.00	36.9683%	26.62
14	Imputation Amount	72.00	34.1394%	24.58
15	Imputation Amount	72.00	31.5269%	22.70

Amount of Pre-tax Gain to AZ Ratepayers

\$ 630.25



### RUCO Proposal

Year	Description (A)	Principal Amount (B)	8.29%		Present Value (D)
			Discount Factor Half Year Used (C)		
1	Imputation Amount	\$ 137.80	96.0977%	\$	132.42
2	Imputation Amount	137.80	88.7441%		122.29
3	Imputation Amount	137.80	81.9532%		112.93
4	Imputation Amount	137.80	75.6819%		104.29
5	Imputation Amount	137.80	69.8906%		96.31
6	Imputation Amount	137.80	64.5424%		88.94
7	Imputation Amount	137.80	59.6034%		82.13
8	Imputation Amount	137.80	55.0424%		75.85
9	Imputation Amount	137.80	50.8304%		70.04
10	Imputation Amount	137.80	46.9408%		64.68
11	Imputation Amount	137.80	43.3487%		59.73
12	Imputation Amount	137.80	40.0316%		55.16
13	Imputation Amount	137.80	36.9683%		50.94
14	Imputation Amount	137.80	34.1394%		47.04
15	Imputation Amount	137.80	31.5269%		43.44
Amount of Pre-tax Gain to AZ Ratepayers					<u>\$ 1,206.22</u>

PV of RUCO  
Proposal Over  
15 Years

REDACTED

\$1,206.2  
\$1,206.2

Staff or Qwest

REDACTED

Pre-tax Gain attributable to APR - Per Qwest  
Pre-tax AZ Value for Customer Attrib Per Staff

Return Authorized in Last Rate Case

Type of Capital	Authorized Ratio of Capital	Authorized Cost of Capital	Authorized Weighted Cost of Capital	Tax Gross Up	Pre-tax Cost of Capital	Tax	Post-tax Cost of Capital
Long Term Debt	47.6%	7.390%	3.515%		3.515%	-1.390%	2.12581%
Short Term Debt	0.0%		0.000%		0.000%	0.000%	0.00000%
Common Equity	52.4%	11.750%	6.161%	4.027%	10.188%	-4.027%	6.16053%
	<u>100.0%</u>		<u>9.676%</u>	<u>4.027%</u>	<u>13.703%</u>	<u>-5.417%</u>	<u>8.28634%</u>
Income tax rate				39.529%			39.529%

BEFORE THE ARIZONA CORPORATION COMMISSION

IN THE MATTER OF QWEST  
COMMUNICATIONS, INTERNATIONAL  
INC.'S, QWEST SERVICES  
CORPORATION'S, AND QWEST  
CORPORATION'S NOTICE OF SALE,  
REQUEST FOR WAIVER, OR  
APPLICATION FOR APPROVAL OF THE  
SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.

STATE OF WASHINGTON  
COUNTY OF KING

DOCKET NO. T-01051B-02-0666

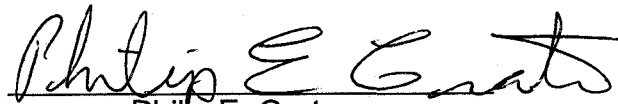
AFFIDAVIT OF  
PHILIP E. GRATE

SS

Philip E. Grate, of lawful age being first duly sworn, depose and states:

1. My name is Philip E. Grate. I am State Finance Director for Qwest Corporation in Seattle, Washington. I have caused to be filed written surrebuttal testimony in Docket No. T-01051B-02-0666.
2. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded are true and correct to the best of my knowledge and belief.

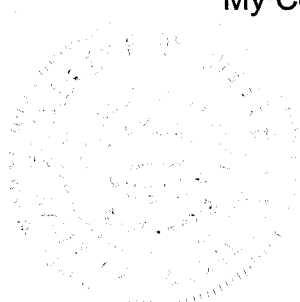
Further affiant sayeth not.

  
Philip E. Grate

SUBSCRIBED AND SWORN to before me this 16th day of April, 2003.

  
Notary Public

My Commission Expires: 09/15/06



**BEFORE THE ARIZONA CORPORATION COMMISSION**

**IN THE MATTER OF QWEST  
COMMUNICATIONS, INTERNATIONAL  
INC.'S, QWEST SERVICES  
CORPORATION'S, AND QWEST  
CORPORATION'S NOTICE OF SALE,  
REQUEST FOR WAIVER, OR  
APPLICATION FOR APPROVAL OF THE  
SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.**

**DOCKET NO. T-01051B-02-0666**

**SURREBUTTAL TESTIMONY OF**

**PETER C. CUMMINGS**

**ON BEHALF OF**

**QWEST CORPORATION**

**APRIL 18, 2003**

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1

**I. IDENTIFICATION OF WITNESS**

2 **Q. PLEASE STATE YOUR NAME, ADDRESS AND EMPLOYMENT.**

3 A. My name is Peter C. Cummings and my business address is 1600 Bell Plaza,  
4 Room 3005, Seattle, Washington, 98191. I am employed by Qwest Corporation as  
5 Director - Finance.

6 **Q. ARE YOU THE SAME PETER CUMMINGS WHO FILED DIRECT TESTIMONY**  
7 **FOR QWEST IN THIS DOCKET?**

8 A. Yes.

9

**II. PURPOSE OF TESTIMONY**

10 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS DOCKET?**

11 A. The purpose of my testimony is to respond to certain statements made by Dr. Ben  
12 Johnson on behalf of RUCO.

13 **Q. WHAT ISSUES WILL YOU ADDRESS IN YOUR TESTIMONY?**

14 A. My testimony addresses financial issues in Dr. Johnson's testimony, including:

- 15                   • Dr. Johnson's testimony that the Dex sale transaction will have a  
16                   substantial adverse impact on QCI's financial position over the long term.
- 17                   • Dr. Johnson's testimony that it is not possible to determine whether the  
18                   sale of Dex will be sufficient to prevent a bankruptcy filing.

1           • Dr. Johnson's testimony that the Arizona Commission's decision in this  
2 proceeding will not determine whether the transaction goes forward.

3           • Dr. Johnson's testimony that even if every state grants approval and the  
4 deal is consummated, it may simply have the effect of delaying a future  
5 liquidity crisis.

6           • Dr. Johnson's testimony that it is reasonable to assume that the  
7 remainder of the sale would be consummated even if it were necessary to  
8 exclude the Arizona directories, and, if the sales price were reduced on a  
9 pro rata basis to account for the exclusion of Dex's Arizona directories, the  
10 odds of QCI entering bankruptcy would not be significantly changed.

11  
12           **III.     REBUTTAL OF RUCO WITNESS DR. BEN JOHNSON**

13  
14   **Q.     PLEASE COMMENT ON DR. JOHNSON'S CONCLUSION THAT "THE**  
15           **PROPOSED TRANSACTION WILL HAVE A SUBSTANTIAL ADVERSE IMPACT**  
16           **ON ALL OF THE MAJOR LONG TERM INDICATORS OF FINANCIAL HEALTH,**  
17           **INCLUDING EARNINGS PER SHARE, GROSS PROFIT MARGINS, AND**  
18           **INTEREST COVERAGE."**

19   **A.     I disagree with Dr. Johnson's conclusion. The Dex sale is the most important**  
20           **element in QCI's business plan to restore financial health to the company. As**  
21           **stated in my direct testimony, the sale of Dex is critical to Qwest's ability to avoid a**

1 liquidity crisis and potential bankruptcy. For the longer term, the Dex sale provides  
2 the foundation for other elements of QCI's financial plan which include debt  
3 exchanges, cash flow initiatives, re-negotiation of long term contracts, and other  
4 asset sales. Without the sale of Dex in the near term, there is a significant  
5 question concerning QCI's long term viability. With the sale of Dex in the near  
6 term, Qwest can successfully implement it's business plan with the result of  
7 positive impact on long term financial health.

8  
9 Dr. Johnson's conclusion that, "The proposed transaction will have a substantial  
10 adverse impact on all of the major long term indicators of financial health" is not  
11 supported in his testimony by any facts or evidence.

12  
13 **Q. CAN YOU PROVIDE EVIDENCE ON THE LONG TERM PROSPECTS FOR QCI**  
14 **AFTER THE DEX SALE?**

15  
16 **A.** Yes. The evidence leads to a conclusion directly opposite to Dr. Johnson's  
17 testimony. My direct testimony provided evidence on the capital markets' reaction  
18 to the announcement of the Dex sale, the closing of the first phase (Dexter), and  
19 the expectation for successful close of the second phase (Rodney). The Dex sale  
20 transaction's positive impact on QCI's stock price and the lower credit spreads  
21 and borrowing costs for QC indicates positive long term expectations from Qwest's  
22 long term investors.



1

2   **Q.   DR. JOHNSON SAYS THAT IT IS NOT POSSIBLE TO DETERMINE WHETHER**  
3       **THE INFUSION OF CASH THAT WOULD BE PROVIDED BY THE DEX**  
4       **TRANSACTION WILL BE SUFFICIENT TO PREVENT A BANKRUPTCY FILING.**  
5       **PLEASE COMMENT.**

6

7   **A.**   It is my testimony that closure of the second phase of the Dex sale (which requires  
8       Arizona Commission approval) is clearly necessary in Qwest's efforts to finance its  
9       operations over the next several years. With closure of the second phase of the  
10      sale, QCI will be fully funded through 2005 and will have the opportunity to  
11      implement its other financial initiatives. Whether the Dex sale, coupled with QCI's  
12      other financial initiatives, will be sufficient to meet longer term debt maturities and  
13      avoid financial distress is not absolutely certain – some risk remains for QCI after  
14      the Dex sale.

15

16   **Q.   IS THE RISK THAT THE DEX SALE MAY NOT BE SUFFICIENT A**  
17       **REASONABLE BASIS FOR THE COMMISSION NOT TO APPROVE THE**  
18       **SALE?**

19

20   **A.**   No, for several reasons. The Commission has good reasons to approve the sale  
21      as evidenced in the direct testimony supported by Qwest witnesses. The

1 Commission also has a settlement stipulation between Qwest and Staff which is  
2 supported by both parties as being in the public interest.

3  
4 QCI needs closure of the Dex sale as a foundation upon which to execute its plan  
5 to restore financial health. As my testimony shows, capital markets data reflects  
6 investor expectations that QCI will close the sale and be successful in overcoming  
7 financial risks after the Dex sale.

8  
9 Dr. Johnson's expressed uncertainty about the sufficiency of the Dex sale is not as  
10 he implies, justification for the Commission to deny approval or to fail to act in a  
11 timely manner. Indeed, the necessity of the Dex sale, particularly when coupled  
12 with the Qwest-Staff stipulation, is ample justification for timely Commission  
13 approval of the Dex sale.

14  
15 **Q. IS IT TRUE, AS DR. JOHNSON CLAIMS, THAT "THE COMMISSION'S**  
16 **DECISION IN THIS PROCEEDING WILL NOT DETERMINE WHETHER THE**  
17 **TRANSACTION GOES FORWARD?"**

18  
19 **A.** No, it is not true. Arizona Commission approval is vital to closing the Dex sale  
20 transaction. The Commission decision in this proceeding will determine whether  
21 the transaction goes forward. Three state regulatory commissions are considering  
22 phase II of the Dex sale transaction – Arizona, Utah, and Washington. Based on a

1 settlement, the Utah Commission has already approved the sale and dockets are  
2 in progress in Arizona and Washington. By itself, Arizona approval may not ensure  
3 that the transaction will go forward, but disapproval ensures that it will not.  
4

5 **Q. DR. JOHNSON GOES ON TO SAY THAT, "FURTHERMORE, EVEN IF EVERY**  
6 **STATE GRANTS APPROVAL AND THE DEAL IS CONSUMMATED, IT MAY**  
7 **SIMPLY HAVE THE EFFECT OF DELAYING A FUTURE LIQUIDITY CRISIS."**  
8 **DO YOU BELIEVE THAT WOULD BE THE CASE?**

9 **A.** No. Dr. Johnson's warning of a future liquidity crisis seems to be a reprise of his  
10 conjecture that the Dex sale would have an adverse impact on QCI's long term  
11 financial health. As I stated earlier in this testimony, there are risks for QCI going  
12 forward, but those risks are well understood and investors have expressed  
13 confidence in QCI's plans to restore financial health. If Arizona and Washington  
14 grant approval for the sale, as investors expect, then QCI has a very good chance  
15 of being successful. If the Commissions deny approval of the sale, then I believe  
16 QCI will certainly face financial distress.  
17

18 **Q. DO YOU AGREE WITH DR. JOHNSON'S STATEMENT THAT, "IT IS**  
19 **REASONABLE TO ASSUME THAT THE REMAINDER OF THE SALE WOULD**  
20 **BE CONSUMMATED EVEN IF IT WERE NECESSARY TO EXCLUDE THE**  
21 **ARIZONA DIRECTORIES?"**  
22

1 A. No. Dr. Johnson's assumption about the Dex sale excluding Arizona is merely  
2 speculation without a reasonable basis. There is a very thick contract between the  
3 buyer and the seller that governs the Dex sale transaction. I have read that  
4 contract and presume that Dr. Johnson has not, because there are no contract  
5 provisions that would enable or permit the sale without the Arizona directories.  
6

7 **Q. DR. JOHNSON GOES ON TO SAY THAT "IF THE SALES PRICE WERE**  
8 **REDUCED ON A PRO RATA BASIS TO ACCOUNT FOR THE EXCLUSION OF**  
9 **DEX'S ARIZONA DIRECTORIES, THE ODDS OF QCI ENTERING**  
10 **BANKRUPTCY WOULD NOT BE SIGNIFICANTLY CHANGED." PLEASE**  
11 **COMMENT.**  
12

13 A. I'm not sure what Dr. Johnson means when he says "the odds of QCI entering  
14 bankruptcy would not be significantly changed," but this statement is glaringly  
15 inconsistent with some of his other statements. First, as previously noted, Dr.  
16 Johnson stated that it is not possible to determine whether the infusion of cash  
17 from the entire sale will be sufficient to avert bankruptcy. It is difficult to  
18 understand, then, his somewhat cavalier statement that excluding the Arizona  
19 proceeds would not significantly impact the odds of QCI entering bankruptcy.  
20

21 The Purchase Agreement does not provide for a closing without the Arizona  
22 portion of the transaction. Assuming that the agreement could be renegotiated to

1 that effect, the sales price would presumably be reduced by a significant amount to  
2 reflect the removal of the Arizona directory operations and assets. I cannot predict  
3 what that adjusted sales price would be, but would note that, at least in the  
4 regulatory gain calculation provided by Qwest in this docket, the Arizona portion of  
5 the sales proceeds is estimated to be more than [BEGIN CONFIDENTIAL]  
6 **\$REDACTED** billion. [END CONFIDENTIAL]

7  
8 Additionally, Dr. Johnson appears to be inconsistent when, on the one hand, he  
9 says it isn't possible to determine if the infusion of cash provided by the Dex  
10 transaction would be sufficient to prevent a bankruptcy filing, and on the other  
11 hand, he predicts long term adverse financial impacts if the entire sale is  
12 completed, and states with confidence that exclusion of the Arizona proceeds will  
13 have no significant impact on the bankruptcy issue. How is it that he can be so  
14 uncertain about future events on the one hand, and so resolute on the other?

15  
16 [BEGIN CONFIDENTIAL] I believe that, even if it were possible to amend the sales  
17 contract to exclude the Arizona directories, the resulting sale proceeds would be  
18 insufficient to meet QCI's near term debt maturities and cash flow needs. Arizona  
19 represents approximately **\$REDACTED** billion of the Phase II sale proceeds or  
20 about **REDACTED**% of the \$4.3 billion expected proceeds. [END CONFIDENTIAL]

1 I believe, consistent with my direct testimony that the sale of both phases of Dex is  
2 critical to Qwest's ability to avoid bankruptcy in the short and intermediate term,  
3 that the odds of bankruptcy would significantly increase if Arizona was not included  
4 in the sale.

5

6 **Q. DOES THIS CONCLUDE YOUR TESTIMONY.**

7 **A.** Yes, it does.

BEFORE THE ARIZONA CORPORATION COMMISSION

IN THE MATTER OF QWEST  
COMMUNICATIONS, INTERNATIONAL  
INC.'S, QWEST SERVICES  
CORPORATION'S, AND QWEST  
CORPORATION'S NOTICE OF SALE,  
REQUEST FOR WAIVER, OR  
APPLICATION FOR APPROVAL OF THE  
SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.

STATE OF WASHINGTON  
COUNTY OF KING

DOCKET NO. T-01051B-02-0666


AFFIDAVIT OF  
PETER C. CUMMINGS

SS

Peter C. Cummings, of lawful age being first duly sworn, depose and states:

1. My name is Peter C. Cummings. I am Director-Finance for Qwest Corporation in Seattle, Washington. I have caused to be filed written surrebuttal testimony in Docket No. T-01051B-02-0666.
2. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded are true and correct to the best of my knowledge and belief.

Further affiant sayeth not.

  
Peter C. Cummings

SUBSCRIBED AND SWORN to before me this 16th day of April, 2003.

  
Notary Public

My Commission Expires: 09/15/06

**BEFORE THE ARIZONA CORPORATION COMMISSION**

**IN THE MATTER OF QWEST  
COMMUNICATIONS, INTERNATIONAL  
INC.'S, QWEST SERVICES  
CORPORATION'S, AND QWEST  
CORPORATION'S NOTICE OF SALE,  
REQUEST FOR WAIVER, OR  
APPLICATION FOR APPROVAL OF THE  
SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.**

**DOCKET NO. T-01051B-02-0666**

**SURREBUTTAL TESTIMONY OF**

**ANN KOEHLER-CHRISTENSEN**

**ON BEHALF OF**

**QWEST CORPORATION**

**APRIL 18, 2003**



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1

**I. IDENTIFICATION OF WITNESS**

2 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

3 A. My name is Ann Koehler-Christensen and my business address is 1600 Bell  
4 Plaza, Room 3008, Seattle, Washington 98191. I am employed by Qwest  
5 Corporation ("Qwest") as a Regulatory Finance Analyst.

6 **Q. PLEASE REVIEW YOUR PRESENT RESPONSIBILITIES, EDUCATION**  
7 **AND WORK EXPERIENCE.**

8 A. As a Regulatory Finance Analyst, I am responsible for preparing and  
9 presenting financial analyses on behalf of Qwest. I have been testifying on  
10 Qwest's affiliated interest relationship with Dex for the last fifteen years. My  
11 education, work experience and prior appearances in dockets, including  
12 several before the Arizona Corporation Commission ("Commission"), are  
13 detailed in Exhibit AKC-S1.

14 **Q. HAVE YOU PREVIOUSLY FILED TESTIMONY IN THIS PROCEEDING?**

15 A. No.

## II. PURPOSE AND SUMMARY OF TESTIMONY

1   **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

2   A. The purpose of my testimony is to rebut the testimony of Department of  
3   Defense ("DOD") witness Richard Lee and Residential Consumer Utility  
4   Office ("RUCO") witness Ben Johnson. Specifically, I address the gain  
5   calculations and gain sharing proposals presented by these witnesses. I  
6   demonstrate that their calculations and attributions of the gain from the Dex  
7   sale are fundamentally flawed, as they allocate portions of the gain to Qwest  
8   customers, to which these customers have no legitimate claim.

9   As a general matter, to the extent that Qwest customers have an interest in  
10   the gain from the Dex sale transaction, that interest is limited, at most, to  
11   that portion of the gain bearing a rational nexus to the provision of Qwest's  
12   regulated local telephone service. In his "linkages" discussion, Dr. Johnson  
13   has effectively acknowledged that any customer interest in directory  
14   operations must be grounded in the relationship between directory  
15   publishing and the provision of Qwest's regulated local phone service. Only  
16   those activities that Dex undertakes in order to enable Qwest to fulfill its  
17   publishing obligation, however, can be said to bear a rational nexus to  
18   Qwest's provision of regulated local telephone service.

19   Mr. Lee, for his part, makes no attempt to distinguish between those  
20   portions of the Dex business that are related to its publishing obligations to

1 Qwest and those that represent entirely independent lines of business or  
2 activities. His testimony assumes that Qwest customers have a claim to all  
3 of the gain from the transaction, even though a significant portion of that  
4 gain is attributable to business activity completely independent from Dex's  
5 publication of directories on behalf of Qwest.

6 I do wish to point out that this Commission likely need not grapple with this  
7 issue, in any case. As Ms. Arnold discusses in further detail in her  
8 testimony, the question of an appropriate gain calculation and allocation  
9 becomes relevant only if:

10 1) the Commission rejects the Settlement Stipulation Agreement between  
11 Qwest and Staff; and

12 2) further finds, in that event, that the prior 1988 Settlement Agreement  
13 does not govern these issues in this matter.

14 While I believe that the Commission therefore may not reach this issue, it is  
15 nonetheless important to address Mr. Lee's incorrect assumptions, and  
16 provide an accurate calculation of the gain that can be said to be related to  
17 Dex's publishing obligations to Qwest's as outlined in the Publishing  
18 Agreement between Dex and Qwest. Further, note that, in the event this  
19 remains an issue in this matter, identifying that portion of the gain that can  
20 be said to be related to Qwest's regulated local telephone service is only the  
21 first step in a gain-sharing discussion. Mr. Grate discusses in his surrebuttal

1 testimony the benefit and burden analysis that is central to such a gain-  
2 sharing discussion once the "regulatory asset" has been correctly defined.

3 **Q. PLEASE SUMMARIZE YOUR TESTIMONY.**

4 A. I review the history of the directory imputation in Arizona following the 1984  
5 transfer of the operations from Mountain Bell to U S WEST Direct, the  
6 predecessor of Dex. I review the 1988 Settlement Agreement between the  
7 Arizona Corporation Commission and Qwest's predecessor, Mountain Bell,  
8 relating to that 1984 transfer. I then examine the sale and determine that  
9 those portions of the gain attributable to LCI, NewVentures, Secondary  
10 directories and non-Qwest listings must, as a threshold matter, be excluded  
11 from any gain-sharing discussion. It is appropriate to exclude gain  
12 attributable to these items, as they bear no relationship to Dex's directory  
13 publishing obligations to Qwest or Qwest's provision of regulated local  
14 telephone service, and they were not part of the historical business that was  
15 transferred in 1984. Before any sharing of the gain on sale may be  
16 reasonably considered, the gain on these separate, unaffiliated operations  
17 and activities must first be identified and excluded. This is critical prior to  
18 any treatment of the gain.

19 My testimony examines the NewVentures, Secondary directories and non-  
20 Qwest listing portions of Dex's directory operations that were developed well  
21 after the 1984 transfer of the directory operations. In my gain calculation, I

1       exclude gain from these portions of the business, in conjunction with the LCI  
2       portion, to arrive at that part of the gain on sale of the directory operations  
3       that can rationally be related to the directory publishing relationship.

4       I also correct and rebut the testimony of DOD witness Richard Lee and  
5       RUCO witnesses Ben Johnson. Dr. Johnson has identified several  
6       “linkages” that he claims connect the Dex directories business with Qwest’s  
7       telephone service. Several of these linkages demonstrate that Dr. Johnson  
8       does not understand the relationship between Dex and Qwest, but—  
9       tellingly—they do demonstrate that even Dr. Johnson understands that any  
10      customer claim to the gain must be based on Dex’s directory publishing  
11      relationship with Qwest and Qwest’s provision of local telephone service.  
12      Other linkages noted by Dr. Johnson, to the extent they continue to exist  
13      today, do not apply to all of Dex’s current operations and particularly do not  
14      apply to NewVentures, Secondary directories or non-Qwest listings. I also  
15      refute his representation of the development of the directory publishing  
16      business as a by-product of the telephone operations. Listings, not  
17      publishing, are a by-product, and I demonstrate that Qwest customers will  
18      continue to benefit from this Qwest line of business.

### III. THE 1988 SETTLEMENT AGREEMENT

1 Q. PLEASE SUMMARIZE THE EVENTS THAT LED TO THE 1988  
2 SETTLEMENT AGREEMENT.

3 A. Between 1912, when this Commission first began regulating what is now  
4 Qwest, and the 1984 transfer of the directory operations to Dex, directories  
5 were published as a part of the local regulated operations. After Mountain  
6 Bell transferred the directory operations to its affiliate U S WEST Direct, the  
7 Commission issued an October 8, 1987 order declaring that the transfer of  
8 the publishing assets was void. In the midst of an appeal by the Company,  
9 the Company and the Commission entered into a Settlement Agreement  
10 dated June 13, 1988.

11 Q. WHAT LANGUAGE FROM THIS AGREEMENT DO YOU RELY ON TO  
12 IDENTIFY THE GAIN FOR THE SALE TRANSACTION?

13 A. The following is from Decision No. 56020 that approved the Settlement  
14 Agreement:

15 ... in future rate cases filed by Mountain Bell, the  
16 Commission, in arriving at the test year operating income of  
17 Mountain Bell, will consider the fees and the value of  
18 services received by Mountain Bell from USWD under  
19 publishing agreements with USWD... (emphasis added)

20  
21 This language set the standard that the relevant relationship is the directory  
22 publishing relationship as covered under the publishing agreements. In a

1 1996 Arizona Court of Appeals Decision, the Court held that the  
2 Commission "unequivocally agreed in 1988 to accept the transfer of  
3 directory publication to an unregulated subsidiary." The Court also  
4 confirmed that

5 "The agreement authorizes the Commission staff to  
6 "present evidence in support of or in contradiction to"  
7 whatever value U S WEST and USWD might assign to  
8 fees and services, and it entitles the Commission to adjust  
9 the presumptive \$43 million imputation either upward or  
10 downward as the evidence of fees and services supports."

11 This language again confirms that the transfer occurred, and that  
12 any customer interest in the directory operations is limited to the  
13 directory publishing relationship only.

#### IV. IDENTIFICATION OF THE DIRECTORY PUBLISHING RELATIONSHIP OPERATIONS

14 Q. DOES ALL OF DEX'S BUSINESS RELATE TO ITS PUBLISHING  
15 RELATIONSHIP WITH QWEST?

16 A. No. In 1984 Mountain Bell transferred its directory operations to an  
17 unregulated affiliate that is now Dex. This Commission challenged the  
18 transfer, but in 1988 the Commission and the Company reached a  
19 settlement and as part of that settlement agreement, the Commission  
20 agreed it would no longer challenge the transfer. Dex operations and its



1 assets have operated in a separate unregulated subsidiary since that time.  
2 Dex's business has evolved over time and no longer only includes its  
3 publishing functions related to its publishing agreement with Qwest. Dex's  
4 business now includes additional lines of business it has developed over the  
5 last twenty years. I have identified the portion of the gain that relates to  
6 Dex's publishing business with Qwest in Arizona and the portions of the  
7 gain that must be excluded from any gain sharing consideration because  
8 they are not part of this publishing relationship.

9 **Q. PLEASE IDENTIFY THE ADJUSTMENTS NECESSARY TO DETERMINE**  
10 **THE PORTION OF THE SALE THAT RELATE TO DEX'S PUBLISHING**  
11 **BUSINESS WITH QWEST.**

12 A. In my Confidential Exhibit AKC-S2, I identify the portions of the total sale  
13 that are not related to Dex's directory publishing relationship with Qwest.  
14 There are four adjustments that need to be made in order to determine the  
15 amount that is related to Dex's directory publishing business relationship  
16 with Qwest. These adjustments remove the portions of the sale related to  
17 LCI, NewVentures, Secondary directories and non-Qwest listings.

1    **LCI**

2    **Q.   WHAT IS LCI AND WHY SHOULD IT BE EXCLUDED FROM THE GAIN**  
3       **CALCULATION?**

4    A.   LCI is an entity that was a part of the Qwest business prior to the merger of  
5       Qwest and U S WEST. This business was not related to the publishing  
6       business when it was a part of the regulated operations of Mountain Bell,  
7       nor has it been a part of the Dex publishing operations since the Qwest  
8       merger. Qwest has no affiliate relationship with LCI. Both the DOD and  
9       RUCO have accepted this adjustment.

10   **NewVentures**

11   **Q.   WILL YOU EXPLAIN THE NEWVENTURES LINE OF BUSINESS, WHICH**  
12       **YOU EXCLUDED FROM YOUR GAIN CALCULATION?**

13   A.   The NewVentures/Internet lines of business encompass the highest risk  
14       areas of Dex including direct mail promotion design and production,  
15       marketing list services and Internet Yellow Pages. These lines of business  
16       have never been included in the Dex financial results provided to this  
17       Commission. NewVentures was begun and developed in an unregulated  
18       subsidiary, Marketing Resources Company, separate from QC and separate  
19       from Dex, following the 1984 transfer. The financial results of NewVentures  
20       were separate and not included in the financial results of Dex directories.  
21       The imputation recommended by Staff and ordered by the Commission in its  
22       1995 Decision No. 58927 did not include the financial results of

1 NewVentures. NewVentures is not "directory related" as described by Mr.  
2 Lee and it is not now and never has been part of the directory publishing  
3 relationship between Dex and Qwest. There is no basis for including this  
4 part of the sale in any calculation of gain to be shared with Arizona  
5 ratepayers.

6 **Secondary Directories**

7 **Q. WHAT ARE SECONDARY DIRECTORIES AND WHY AREN'T THEY**  
8 **PART OF THE PUBLISHING RELATIONSHIP?**

9 A. Dex publishes both Primary directories and Secondary directories. Primary  
10 directories are the directories Dex publishes to cover the service areas for  
11 which QC is obligated to provide listings to its customers free of charge. In  
12 this context, Secondary directories include all other directories published by  
13 Dex. They include regional and specialized directories Dex publishes at its  
14 own discretion and they also include directories Dex publishes outside  
15 Qwest's local service area.

16 **Q. DID MOUNTAIN BELL PUBLISH ANY SECONDARY DIRECTORIES**  
17 **PRIOR TO 1984?**

18 A. No, Dex started publishing Secondary directories after the directory  
19 operations were transferred to the separate unregulated subsidiary. There  
20 is no history of Secondary directories being published while the directory  
21 operations were part of the regulated operations of Mountain Bell.

1       Secondary directories are directories that Dex publishes at its own  
2       discretion in addition to the directories Dex publishes as a result of its  
3       publishing relationship with Qwest. Primary directories are published under  
4       the terms of the publishing agreement between Dex and Qwest. Secondary  
5       directories are not part of this relationship.

6       **Q.   HOW MANY SECONDARY DIRECTORIES DOES DEX PUBLISH IN**  
7       **ARIZONA?**

8       A.   Dex publishes nine Secondary directories in Arizona. Seven of these  
9       directories are regional or community directories published in addition to the  
10      Primary directories covered by the Publishing Agreement between Dex and  
11      Qwest. The Phoenix On-the-Go directory is a specialized directory that  
12      includes only yellow pages and is targeted for use in automobiles and by  
13      wireless telephone users. The Mohave County directory is published totally  
14      outside Qwest's local service area. Secondary directories are not part of  
15      Dex's directory publishing obligation with Qwest.

16      **Q.   DOES DEX INCLUDE QWEST LISTINGS IN THE MOHAVE COUNTY**  
17      **DIRECTORY?**

18      A.   There are no Qwest listings published in Dex's Mohave County directory.

1    **Q.   SHOULD SECONDARY DIRECTORIES BE CONSIDERED PART OF THE**  
2           **GAIN TO BE SHARED JUST BECAUSE THEY ARE A "DIRECTORY**  
3           **FUNCTION?"**

4    A.   No, Secondary directories were not published in all the years that the  
5           directory operations were part of the regulated Mountain Bell operations and  
6           they are not published as part of Dex's publishing relationship with Qwest.  
7           Dex has expanded its publishing operations beyond its publishing  
8           agreement obligations with Qwest, but Qwest customers have an interest  
9           only in the directory publishing portion of Dex's operations.

10    **Non-Qwest Listings**

11    **Q.   WHY DOES QWEST EXCLUDE NON-QWEST LISTINGS FROM THE**  
12           **GAIN?**

13    A.   Since the directory operations were transferred out of the regulated  
14           operations, Dex has expanded its directory business to meet the publishing  
15           needs of many local exchange carriers in the area. More than 25 percent of  
16           the listings Dex publishes in its Primary directories are not Qwest listings.  
17           Revenues earned from Dex's business with other local exchange  
18           companies are not part of Dex's publishing arrangement with Qwest. In  
19           2001, approximately 6% of the listings in Arizona Primary directories were  
20           non-Qwest listings.

1   **Q.   WERE NON-QWEST LISTINGS EVER PUBLISHED IN DIRECTORIES**  
2       **PUBLISHED BY MOUNTAIN BELL?**

3   A.   Yes, listings of some other incumbent local exchange carriers were  
4       generally included in the directories published by Mountain Bell when they  
5       were within the extended calling area of Mountain Bell customers. The  
6       listings were included to assist Mountain Bell customers to complete calls  
7       within their local calling areas, - thereby meeting its regulatory obligations as  
8       well as providing a product for the use of its own customers.

9       Dex, on the other hand, has expanded the scope of its business beyond the  
10      business that was part of the transferred directory operations. Dex  
11      publishes and delivers directories to all homes and businesses located  
12      within the geographic scope of their directories. This was not part of the  
13      business that was operated before 1984 and this portion of the business  
14      should not be considered part of the publishing business in which Qwest  
15      customers may have an interest.

16   **Q.   HOW DID MOUNTAIN BELL DELIVER ITS DIRECTORIES PRIOR TO**  
17       **THE 1984 TRANSFER?**

18   A.   Although Mountain Bell included the listings of adjacent incumbent local  
19       carriers in its directories, Mountain Bell delivered its directories only to  
20       Mountain Bell customers. Delivery lists of Mountain Bell customers were  
21       prepared and used in the delivery of its Arizona directories. As a result, the

1 advertising included in the directories published by Mountain Bell was  
2 targeted almost solely to Mountain Bell customers. That is not the case  
3 today. Dex now delivers its directories to every address located within the  
4 geographic scope of each of its directories. As a result, the advertising Dex  
5 sells is targeted to the customers of other local exchange companies as well  
6 as to Qwest's customers.

7 **Q. DOES DEX ONLY HAVE AN OBLIGATION TO PUBLISH AND DELIVER**  
8 **ITS DIRECTORIES TO QWEST CUSTOMERS?**

9 A. No. As explained in Mr. Burnett's direct testimony, Dex has equivalent  
10 publishing agreements with more than one hundred independent and  
11 competitive local exchange carriers in addition to Qwest. This obligation is  
12 the result of Dex's publishing agreements with these other exchange  
13 carriers, however, and is not the result of Dex's publishing agreement and  
14 obligation to Qwest.

15 **Q. WITH HOW MANY OTHER LOCAL EXCHANGE CARRIERS DOES DEX**  
16 **HAVE PUBLISHING AGREEMENTS IN ARIZONA?**

17 A. Dex currently has publishing agreements with seven incumbent local  
18 exchange carriers <sup>1</sup> and nine competitive local exchange carriers<sup>2</sup> in

---

<sup>1</sup> Arizona Telephone Company (TDS Telecom), Copper Valley Telephone Company, Midvale Telephone Company, Table Top Telephone Company, Tohono O'odham Utility Authority, Valley Telephone Company and Winterhaven Telephone Company  
<sup>2</sup> Allegiance Telecom, AT&T, e.spire Communications, MCI Worldcom, Now Communications, Sprint, Sterling International, dba RECONEX, Teligent, Inc. and Time Warner Telecom

1 Arizona. This means that Dex has expanded its business beyond the scope  
2 of the business operated in the regulated company. Dex has the same  
3 obligations to these sixteen local exchange carriers and their customers that  
4 Dex has to Qwest and its customers. This part of Dex's business was not a  
5 part of the Mountain Bell regulated business. The publishing relationship  
6 between Dex and Qwest includes only the portion of Dex's current business  
7 that is related to Qwest listings in Primary directories, published pursuant to  
8 the Publishing Agreement between Dex and Qwest.

9 **Q. HAVE YOU CALCULATED THE PRELIMINARY GAIN ON THE SALE OF**  
10 **DEX ATTRIBUTABLE TO THE PUBLISHING BUSINESS YOU HAVE**  
11 **IDENTIFIED?**

12 A. Confidential Exhibit AKC-S2 provides Qwest's preliminary gain on sale  
13 calculations including the adjustments to remove the portions that are not  
14 included in Dex's publishing business with Qwest. I have allocated the  
15 NewVentures, Secondary directories and non-Qwest listing portion of the  
16 gain on sale based on their relative percentage of total Dex Holdings  
17 revenues.



**V. GAIN SHARING ON THE QWEST PUBLISHING PORTION OF THE  
ASSET**

1 **Q. HAS QWEST AGREED TO SHARE ANY OF THE GAIN ON THE QWEST**  
2 **PUBLISHING BUSINESS PORTION OF THE SALE WITH QWEST'S**  
3 **ARIZONA CUSTOMERS?**

4 A. Yes. In a stipulation between Staff and Qwest, Qwest has agreed to  
5 increase the amount of imputation to \$72 million per year for the next 15  
6 years. Both Staff and Qwest recognize that with the sale of Dex to a third  
7 party, it is important to finally resolve this issue. The stipulation provides for  
8 the sale of Dex to help Qwest resolve its financial difficulties while still  
9 providing a significant contribution to Arizona ratepayers for many years.  
10 This stipulation more that meets the concerns that this sale could cause an  
11 increase in Qwest's regulated rates as expressed Dr. Johnson and Mr. Lee.

12 **Q. HAS THE DOD WITNESS RECOMMENDED THAT THE COMMISSION**  
13 **CONSIDER MORE OF THIS SALE?**

14 A. Yes, as I explained above, Mr. Lee has included the portions of the  
15 business related to NewVentures, Secondary directories and non-Qwest  
16 listings. In so doing, Mr. Lee has caused more than 100 percent of the  
17 directory publishing business related to Dex's publishing obligations to  
18 Qwest to be attributed to Qwest's Arizona customers.

1    **Q.    HOW DOES MR. LEE JUSTIFY INCLUDING THESE ADDITIONAL, NON-**  
2       **QWEST RELATED PORTIONS OF THE BUSINESS?**

3    A.   Mr. Lee has justified including these lines of business only generally by  
4       stating that they are "related" to directory operations, that they "maximize  
5       revenues" and that they are an "integral" part of publishing. His reasoning is  
6       flawed on several levels. The standard should be first, are they related to  
7       directory publishing and second are they related to Qwest directory  
8       publishing. Much of NewVentures is not related to directory publishing at  
9       all, but rather to direct marketing services. Secondary directories and non-  
10      Qwest listings, while related to directory publishing, are not related to the  
11      directory publishing performed by Dex on behalf of Qwest.

## **VI.    RUCO "LINKAGES"**

12   **Q.   DOES ACCURATE, UP-TO-DATE INFORMATION LINK DEX**  
13      **DIRECTORIES TO QWEST'S RATEPAYERS?**

14   A.   It does not. Dr. Johnson identifies accurate up-to-date information,  
15      "particularly their names and telephone numbers"<sup>3</sup> as being at the core of  
16      the directory publishing business. He is referring to subscriber listing  
17      information or SLI. When he identifies SLI as being an integral part of  
18      Qwest's local exchange business, he is correct. Each local exchange  
19      company generates and owns its own SLI. However, SLI is available to all

1 publishers on equal terms and conditions<sup>4</sup>. This is not a linkage that has  
2 any meaning with respect to the profits of Dex or other directory publishers  
3 and it is not a linkage that creates any ownership or obligation to ratepayers.

4 **Q. DOES DEX RECEIVE ANY INFORMATION OBTAINED FROM QWEST'S**  
5 **CUSTOMERS THROUGH THEIR APPLICATION FOR QWEST SERVICE**  
6 **OR CHANGES IN THEIR SERVICE?**

7 A. Dex receives only the SLI from QWEST, the same SLI that is provided to all  
8 publishers licensing QWEST's SLI. No proprietary information or  
9 information on the services purchased through QWEST is provided to Dex  
10 or to other publishers.

11 **Q. IS THERE ANY ADVANTAGE OR SPECIAL LINKAGE AS A RESULT OF**  
12 **QWEST ASSIGNING TELEPHONE NUMBERS?**

13 A. There is no advantage or connection between the assignment of telephone  
14 numbers. Although Qwest is able to assign telephone numbers to its  
15 individual customers, a national administrator controls the overall  
16 assignment of blocks of numbers to all local exchange carriers. Accurate,  
17 up-to-date information and the assignment of telephone numbers tie only to  
18 the creation of SLI. Qwest licenses these lists to all publishers and receives  
19 regulated revenues in return.

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<sup>3</sup> Direct testimony of Ben Johnson, page 38, line 9

1 Q. **WHAT ABOUT THE BILLING AND COLLECTIONS LINKAGE DR.**  
2 **JOHNSON IDENTIFIED?**

3 A. Billing and Collection services ("B&C services") are a competitive service  
4 offered by a number of different providers, including Qwest. Dex pays  
5 Qwest for these B&C services. Selling B&C services to Dex does not create  
6 a linkage between Dex and Qwest any more than it creates a linkage  
7 between Qwest and a long distance carrier for which Qwest provides B&C  
8 services. Although Qwest billed approximately 90 percent of Dex's Yellow  
9 Pages advertising revenues in 1984, in 2001 Qwest billed only 61 percent of  
10 Dex's Arizona revenues. If this were considered a linkage, it would only  
11 apply to 61 percent of Dex's Arizona business.

12 Q. **IS THERE A LINKAGE DUE TO DEX'S USE OF BRAND NAMES AND**  
13 **LOGOS?**

14 A. The only linkage between Dex's and Qwest's brand name and logo, etc. is  
15 the corporate Qwest name and logo. Qwest tradenames and trademarks  
16 used by Dex were not created by and are not owned by the regulated  
17 company and came into use years after the transfer in 1984. Therefore,  
18 there is no historical issue and it does not lead to the determination of the  
19 appropriate directory publishing portion of the business.

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<sup>4</sup> In 1999 the FCC issued its SLI order that required all local exchange companies to not only make their listings available to all publishers on equal terms and conditions, it established a maximum price that local exchange carriers could charge for their SLI without challenge

1    **Q.   DO THESE RUCO "LINKAGES" PROVIDE ANY JUSTIFICATION FOR**  
2       **CLAIMING MORE THAN 100 PERCENT OF THE GAIN ON THE**  
3       **PUBLISHING ASSET?**

4    A.   No. The linkages, to the extent they exist at all and have any nexus with the  
5       publishing operations provided for Qwest by Dex, do not apply to Secondary  
6       directories or to non-Qwest listings. These linkages actually demonstrate  
7       that there are portions of Dex's current business that do not apply to  
8       Qwest's regulated telephone service. Not only did these portions not even  
9       exist when directory operations were transferred from the regulated  
10      telephone operations in 1984, but they do not facilitate the use of Qwest's  
11      telephone service because they are not part of the publishing agreement  
12      relationship.

**VII.   LISTINGS, NOT DIRECTORY PUBLISHING, ARE A BY-PRODUCT OF**  
**LOCAL EXCHANGE TELEPHONE BUSINESS**

13   **Q.   IS DIRECTORY PUBLISHING A BY-PRODUCT OF THE LOCAL**  
14      **EXCHANGE TELEPHONE BUSINESS?**

15   A.   No, subscriber listings are a by-product, not directory publishing. This  
16      listings by-product business includes the sale of numerous premium listings  
17      offered to Qwest customers as well as the licensing of Qwest SLI to  
18      publishers.

1   **Q.   DOES QWEST REALIZE REGULATED REVENUES FROM ITS “BY-  
2       PRODUCT” LISTINGS BUSINESS?**

3   A.   Yes, in 2001 Qwest booked \$17.4 million in intrastate Arizona regulated  
4       revenues from its listings business.<sup>5</sup> These revenues will not be impacted  
5       by the sale of Dex and will continue as an on-going source of regulated  
6       revenue for Qwest addition to any imputation amount that may be ordered in  
7       this proceeding.

8   **Q.   WILL THESE REVENUES FROM SUBSCRIBER LISTINGS AND B&C  
9       SERVICES CONTINUE FOLLOWING THE SALE OF DEX?**

10  A.   Yes. The Qwest has a B&C Services agreement with the Buyer with a two-  
11       year term, so these revenues will continue for at least that period of time.  
12       The subscriber listing revenues will continue and potentially grow indefinitely  
13       into the future. These annual revenues of approximately \$18 million will  
14       continue in addition to the \$72 million in the settlement agreement with  
15       Staff.

16  **Q.   DOES THIS CONCLUDE YOUR TESTIMONY?**

17  A.   Yes, it does.

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<sup>5</sup> Account 5230 Arizona intrastate was \$17,399,061 for year ending December 31, 2001.

**BEFORE THE ARIZONA CORPORATION COMMISSION**

**IN THE MATTER OF QWEST  
COMMUNICATIONS, INTERNATIONAL  
INC.'S, QWEST SERVICES  
CORPORATION'S, AND QWEST  
CORPORATION'S NOTICE OF SALE,  
REQUEST FOR WAIVER, OR  
APPLICATION FOR APPROVAL OF THE  
SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.**

**DOCKET NO. T-01051B-02-0666**

**SURREBUTTAL EXHIBITS OF**

**ANN KOEHLER-CHRISTENSEN**

**ON BEHALF OF**

**QWEST CORPORATION**

**APRIL 18, 2003**

**ANN KOEHLER-CHRISTENSEN**  
**WITNESS QUALIFICATION STATEMENT**

**NAME:** Ann Koehler-Christensen  
**EMPLOYED BY:** Qwest Corporation  
**ADDRESS:** 1600 7th Avenue, Room 3008, Seattle, Washington 98191  
**TITLE:** Regulatory Finance Analyst

**EDUCATION:** University of Puget Sound  
1969  
Bachelor of Arts  
  
New Mexico State University  
1994  
Master of Arts - Economics

**WORK EXPERIENCE:**  
1970-1972 Service Representative, Business Office  
1972-1988 Various Management positions in Accounting  
1988-1996 Manager-Affiliated Interests, Public Policy  
1996-Current Staff Finance Business Analyst-Regulatory Finance,

**Principle Duties:** Responsible for the analysis of information and contractual agreements concerning Qwest Corporation's affiliated relationship with Qwest Dex, Inc., and its regulatory implications.

**WITNESS EXPERIENCE:**                      **Issue:**                      **Directory**

**Arizona**

Docket E-1051-93-183, Rebuttal Testimony filed 4/22/94

**Idaho**

Docket USW-S-96-5, Rebuttal Testimony filed 1/23/97

**Iowa**

Docket No. RPU-93-9, Direct Testimony filed 12/6/93  
Docket No. RPU-93-9, Surrebuttal Testimony filed 2/23/94

**Montana**

Docket No. 90.12.86, Direct Testimony filed 1/15/92

**New Mexico**

Docket No. 92-227-TC, Rebuttal Testimony filed 1/26/93  
Utility Case No. 3008, Rebuttal Testimony filed 5/19/2000  
Utility Case No. 3325, Rebuttal Testimony filed 9/13,2000

**Oregon**

Docket UT 125, Direct Testimony filed 12/18/95  
Docket UT 125, Reply Testimony filed 10/7/96

**Utah**

Docket 94-049-08, Direct Testimony filed 3/10/95



Docket 94-049-08, Rebuttal Testimony filed 8/25/95  
Docket 97-049-08, Direct Testimony filed 3/18/97  
Docket 97-049-08, Rebuttal Testimony filed 8/22/97  
Docket 97-049-08, Surrebuttal Testimony filed 9/3/97  
Docket 02-029-76, Rebuttal Testimony filed 2/17/03

**Washington**

Docket UT-950200, Rebuttal Testimony filed 10/3/95  
Docket UT-980948, Direct Testimony filed 10/16/98  
Docket UT-980948, Rebuttal Testimony filed 4/23/99  
Docket UT-980948, Rejoinder Testimony filed 7/16/99  
Docket UT-021120, Rebuttal Testimony filed 4/17/03

PRELIMINARY GAIN CALCULATION  
(millions)

	Total Transaction	LCI	Dex Holdings Total - LCI	Dex Primary			Dex Primary Directories - Qwest
				NewVentures	Directories Non-Qwest	Directories - Qwest	
1 Sale Price	\$7,050	\$20	\$7,030	REDACTED			
2 Contributed Assets (1)	\$750	\$20	\$730				
3 Cost of Sale (2)	\$27	\$0	\$27				
4 Pre-tax Gain [L1-L2-L3]	\$6,273	(\$0)	\$6,273				

(1) Estimated Amount Amount dependent on date of closes

(2) Estimated Amount \$18M-Investment Bankers  
\$ 8M-legal  
\$ 1M-other  
\$27M

(3) Composite Income Tax Rate:

State	Statutory	Effective
Federal	6.97%	6.97%
Composite	35.00%	32.56%
	na	39.53%

Arizona% of Qwest Primary Directories	<b>REDACTED</b> Arizona
Sale Price	<b>REDACTED</b>
Contributed Assets	
Cost of Sale	
Pre-tax Gain	
Income Tax (3)	
Post-Tax Gain	

BEFORE THE ARIZONA CORPORATION COMMISSION

IN THE MATTER OF QWEST  
COMMUNICATIONS, INTERNATIONAL  
INC.'S, QWEST SERVICES  
CORPORATION'S, AND QWEST  
CORPORATION'S NOTICE OF SALE,  
REQUEST FOR WAIVER, OR  
APPLICATION FOR APPROVAL OF THE  
SALE OF THE ARIZONA OPERATIONS  
OF QWEST DEX, INC.

STATE OF WASHINGTON  
COUNTY OF KING

DOCKET NO. T-01051B-02-0666

AFFIDAVIT OF  
ANN KOEHLER-CHRISTENSEN

SS


Ann Koehler-Christensen, of lawful age being first duly sworn, depose and states:

1. My name is Ann Koehler-Christensen. I am Regulatory Finance Analyst – for Qwest Corporation in Seattle, Washington. I have caused to be filed written surrebuttal testimony in Docket No. T-01051B-02-0666.
2. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded are true and correct to the best of my knowledge and belief.

Further affiant sayeth not.

  
Ann Koehler-Christensen

SUBSCRIBED AND SWORN to before me this 18th day of April, 2003.

  
Notary Public

My Commission Expires: 09/15/06